

A photograph of a desert landscape featuring several tall saguaro cacti. The cacti are green with distinct vertical ribs and are set against a clear, light blue sky. The foreground is filled with dry, brownish desert vegetation. In the distance, a range of low mountains is visible under the same sky. The overall scene is bright and clear, suggesting a sunny day.

2023

TEXAS
WRITERS
BYLINE
SCAN

published March 18, 2024

BY ANDREA GRIMES

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A SURVEY OF NEARLY 500 WRITERS AND OVER 2200 BYLINES

in the service of transparency, accountability, and progress

The 2023 Texas Writers Byline Scan — the third annual — is a survey of 491 writers who published 2,245 bylines in Texas print publications (monthly, bimonthly, and quarterly) in the year 2023. The project examines who wrote for Texas magazines over the course of the last year, tracking writers' identities along the axes of race, gender, and location.

For the third annual scan, past-year readers will notice several changes and updates. This year, I looked at 16 print publications, up from 14 in 2022 and 11 in 2021: three statewide-coverage magazines, all members of Texas' City and Regional Magazines Association chapter, and magazines covering East Texas and El Paso.

The biggest difference between past scans and this report is improved accuracy and over-time results. There are fewer "unknowns" across all categories in '23, and because the '23 scan data is more complete than the previous year's, the '23 report includes not only side-by-side comparisons of magazines across demographics for 2023, but also year-over-year comparisons of Texas magazine demographics since 2021.

As always, the Texas Writers Byline Scan exists primarily to do two things: to improve transparency about who writes for and about Texans and the wider world for Texas magazines, and to establish a baseline tracking mechanism for byline diversity across Texas magazines.

None other such report exists; while some Texas magazines track demographics internally, none release data to the public and few share information directly with staff and freelancers. This is an independent, one-woman project that began in 2021. In future years, I hope to apply for grant funding to continue this work, but as of 2023, it continues to be funded and executed solely by me.

Journalism is an industry founded on record-building, but rarely is the lens turned back on itself. I hope to enable Texas journalists to have a better, data-driven understanding of our work, even and especially as it becomes an increasingly tenuous career choice. I hope the byline scan offers a level-setting mechanism by which interested parties can track progress, stasis, or regression.

This scan is only an annual snapshot. It is not an analysis of the working conditions at Texas magazines or a statement about the intentions or biases of their staff, writers, editors or decision-makers. But we can't talk about where Texas magazine journalism could go in the future without an idea of where we are today. And here we are.

— Andrea Grimes
Austin, TX / March 18, 2024

METHODOLOGY

The 2023 Texas Writers Byline Scan examines the following publications:

- *Texas Highways* (monthly, statewide)
- *Texas Monthly* (monthly, statewide)
- *The Texas Observer* (bimonthly, statewide)
- *360 West* (monthly, Fort Worth)
- *Austin Monthly* (bimonthly, Austin)
- *The Bend Magazine* (monthly, Corpus Christi)
- *The City Magazine El Paso* (monthly, El Paso)
- *D Magazine* (monthly, Dallas)
- *Discover 361* (quarterly, Victoria)
- *Etcetera* (quarterly, Kilgore)
- *ETX View* (bimonthly, East Texas)
- *Fort Worth Magazine* (monthly, Fort Worth)
- *Harrison Magazine* (quarterly, Harrison County)
- *Houstonia Magazine* (quarterly, Houston)
- *San Antonio Magazine* (bimonthly, San Antonio)
- *Southlake Style* (monthly, Southlake)

I logged each magazine's bylines by hand. I did not solicit lists of writers or writers' demographic information from magazine editors. I concentrated exclusively on writers' identities along the three axes of race, gender, and location, and only on published print bylines in the year 2023. I did not look at photography or illustration credits or online-only work. I made my best effort to contact every writer with a print byline in the publications surveyed, asking them to fill out a Google Form that provided suggested responses across race, class, and gender, as well as space for writers to self-determine or elaborate if the suggested responses did not adequately reflect their identities.

Combined with direct survey responses from 2021 and 2022, the additional direct survey responses gathered in 2023 mean that nearly 80 percent of data in the 2023 Texas Writers Byline Scan is writer-reported; for the other 20 percent, I conducted online research to discern what I could about writers' identities.

METHODOLOGY

(continued)

I modeled my data collection around racial identity on the designations used by the U.S. Census, adding a category for “Middle Eastern or North African,” and expanding some racial descriptors. Depending on the individual, the question of racial identity and ethnic identity may either be powerfully separate, deeply intertwined, or inconsequential. In future iterations of this project, I would aim to make space for these distinctions, but it is not made here (to the project’s and writers’ detriment – for which I apologize). In terms of gender, I presented suggested responses for cisgender men and women, transgender men and women, non-binary individuals, and genderqueer individuals. As for geography, I presented suggested responses for Texas’ major urban and suburban media markets, and asked writers to specify their locations when they were writing for Texas magazines if such locations were different to their current or usual geography.

Whenever possible, I contacted writers by email; if email was not available, I reached out to writers via LinkedIn or other social media platforms. For writers who did not respond to the survey, I relied on publicly available demographic information as self-reported by the writer through bios in publications and on social media, in articles and essays, through memberships in professional, academic, or alumni organizations, through scholarship or other awards, or through knowledge gained by way of my own personal or professional relationship with them. Writers from past years of the byline scan were also invited to update their information if necessary.

The “invisibility of whiteness” is an ongoing challenge for the TWBS in terms of ascertaining racial demographic information for writers who do not respond to the survey and do not publicly make their own identity explicit. In some cases, I have interpreted a lack of expressed racial identity as whiteness, which I think has reasonable precedent. So too, cisgender people tend not to outright identify themselves as such. In the absence of a direct survey response about a writer’s gender, I have relied on writers’ self-attested pronouns or other gender markers on social media to inform my classifications. To avoid the risk of misidentifying non-cisgender people who use traditional pronouns (she/her, he/him) as cisgender, and of outing transgender writers who did not respond directly to the TWBS survey, I have largely classified as “men” or “women” those writers who do not publicly or self-reportedly describe themselves as non-binary, genderqueer, genderfluid, or otherwise outside of the gender binary.

METHODOLOGY

(continued)

I will invariably have failed to capture the total spectrum of identities among Texas writers, along any one or all of the axes of identification used here. I hope that writers who were not able to respond to my initial survey will reach out so that I can better inform and clarify this work, to which I will make updates and corrections with urgency and transparency. I can be reached any time at andrea.grimes@gmail.com, and I'm happy to send along the survey to those who I was unable to reach the first time around or who were unable to respond to my initial outreach.

Three magazines with smaller writer/byline counts – *Etc.*, *ETX View*, and *Harrison Magazine* – share the same publisher and editorial leadership, and cover adjacent rural regions of East Texas. I have treated those publications as one magazine out of concern that reporting data from each magazine separately could identify specific writers and in the interest of streamlining the incredible amount of data presented in this year's report.

I reviewed a printed or digitally scanned print edition of each publication in its entirety for all issues printed in 2023. I either paid full newsstand price for issues, received issues as a paid subscriber, or accessed the issues through the Austin Public Library system. I logged every time a writer's name or initials appeared on a print piece, classifying stories thusly:

- **As told to:** Bylines for writers who reported, aggregated, or edited interviews published in an “as told to” format.
- **Additional reporting by, or reporting contributed by:** Bylines for those credited for providing additional reporting on a piece.
- **Blurbs:** About 200 words or fewer, minimal to no reporting.
- **Commentaries and columns:** First-person, may or may not be reported, designated by the publication as a commentary, or columns regularly appearing in print.
- **Cover features:** Usually reported, longer-form articles by three or fewer authors, corresponding to a magazine's cover illustration.
- **Cover package content,** including introductions, blurbs, and sidebars: Components of a cover story or package, shorter than a stand-alone cover feature, usually but not always reported.
- **Essays:** First-person accounts, may or may not be reported, designated by the publication as an essay or written in the style of an essay.
- **Features:** Usually reported, longer-form articles or book excerpts, by three or fewer authors with formal presentations as features on tables of content.

METHODOLOGY

(continued)

- **Feature package** reporting, including introductions, blurbs, and sidebars: Components of a feature story or package, shorter than a stand-alone feature, usually but not always reported.
- **Fiction and poetry**
- **Letters from the editor/publisher**
- **Named cover tease:** Any instance of a writer's name published on the cover of a magazine previewing their work.
- **Reporting:** Reported articles of greater than about 200 words, not directly associated with a feature or cover, usually situated in front-of or back-of-book, including departments, Q&A's, reported infographics, quizzes, and reported archival reprints.
- **Reviews, advice, and analyses:** Critical takes, usually on cultural subjects such as art, music, or restaurants or on political issues, rooted in a writer's personal opinions, experiences and tastes.

This depth of classification is not reflected in the 2023 report itself. In the service of clarity, I've consolidated bylines that appear in this year's report into the following categories:

- **Cover features:** Usually longer-form stand-alone features attributed to one or two writers, corresponding to a cover illustration.
- **Features:** I followed feature designations as made on magazines' tables of content. Usually these are longer-form stand-alone features attributed to one or two writers.
- **Named cover teases:** In 2023, these appeared only on the covers of *Texas Highways*, *Texas Monthly*, the *Texas Observer*, and *D Magazine*.
- **Essays, columns, and reviews:** Includes letters from the editor/publisher, commentaries, advice, and op-eds.
- **Reporting:** Includes cover package and feature package reporting, departments, reported infographics, Q&A's, as-told-to's, and additional/contributed reporting bylines.
- **Blurbs:** Not all magazines publish blurbs consistently enough for them to be tracked across every publication; I have included blurbs only in all-magazine visuals.

Read on for more on how magazines and writers are represented in the scan.

WHAT THE BYLINE SCAN SHOWS US ABOUT TEXAS MAGAZINES

Who's telling stories for and about Texans?

Three years in, the Texas Writers Byline Scan boasts a nearly 80 percent response rate to the writers' survey, making the 2023 scan the most robustly self-reported yet. And there are some important differences about this year's scan, most notably new "over time" observations comparing data from 2021, 2022, and 2023. This was also the first year I had the deeply amusing pleasure of tracking a byline attributed to a dog.

This year, I did not ask editors and publishers for pre-release interviews about their respective publications' survey results and their magazines' diversity, equity, and inclusion efforts. I will do so upon the report's release and aim to publish follow-up reports as appropriate. This was a decision based on past experiences, my own personal capacity, and notable changes both in leadership and ownership at Texas magazines. For example: *San Antonio Magazine* and *Austin Monthly* have both been sold, and their editors-in-chief have new positions elsewhere. *Houstonia* magazine took on a new editor halfway through 2023 after an interim period without an editor-in-chief, *The City Magazine El Paso*'s editor-in-chief retired in 2023, and the *Texas Observer*'s editor was laid off in spring 2024.

Happily, this was the first year I received no politically tinged pushback from surveyed writers, editors, or publishers; in the past, some have accused me of peddling "leftist propaganda" around racial diversity or mocked queries about gender identity. I'm proud to continue the scan despite past resistance to tracking byline diversity at Texas magazines, and grateful to the writers and editors who appreciate the report.

Though a handful of Texas magazine editors have shown enthusiasm for the TWBS and its aims, there are still no Texas magazines that make any byline demographic reports public, which means the TWBS remains the only publicly available resource on who writes for and about Texas, Texans, and the wider world for Texas print magazines and their readers. But I would be remiss if I did not note that there are Texas magazine editors, staffers, and freelancers — most of them from marginalized communities and holding marginalized identities — who are doing often thankless byline tracking and DEI work internally and advocating for change from within. I am deeply indebted to their persistence, which often comes with a great deal of unpaid effort and sometimes at a professional cost.

While I hope that readers will delve into the data themselves to draw their own conclusions, I've detailed some of my own takeaways from this year's scan in the next three pages.

RACIAL REPRESENTATION

WHITE WRITERS REMAIN OVERREPRESENTED

White Texans are no longer Texas' largest racial group, with non-white Hispanic Texans making up 40% of the state's population according to the latest U.S. Census. But in the 2023 TWBS — as in all previous years — white writers are overrepresented compared to the state's population.

- No Texas magazine published a known majority of bylines by writers of color in 2023. *Houstonia* came closest, with 47% of bylines by writers of color.
- *The City Magazine El Paso* drew from writers pool made up of over two-thirds of people of color, though writers of color penned only 37% of all *The City* bylines.
- White people (61% of Texas writers) penned 67% of all Texas magazine bylines in 2023, including writing 80% of cover features, 69% of features, 68% of essays, columns and reviews, 67% of reported articles, and 55% of blurbs.
- Texas' oldest legacy statewide coverage magazines — *Texas Highways*, *Texas Monthly*, and the *Texas Observer* — all published a majority of white writers in 2023. At *Texas Monthly*, every 2023 cover feature was penned by white writers, and at the *Texas Observer*, 86% of cover features were penned by white writers. An outlier in the category, *Texas Highways* published 75% of cover features by writers of color.
- *Southlake Style* had the highest percentage of bylines written by white writers out of any Texas magazine in 2023 at 96%, followed closely by *Austin Monthly* with 91% of bylines by white writers and *Fort Worth Magazine* with 82% of bylines by white writers.
- Bylines by Black or African American writers were published most often in the *Etcetera/ETX View/Harrison Magazine* group (7% of writers penning 14% of bylines) and *Houstonia* (23% of writers penning 13% of bylines).
- Bylines by Hispanic or Latino/a/x writers were published most often in *The Bend Magazine* (27% of writers penning 37% of bylines) and *The City Magazine El Paso* (55% of writers penning 31% of bylines).
- In 2023, Indigenous, Native, Native American, American Indian, or Alaska Native writers, including writers who hold Indigenous identities in addition to other racial identities, were significantly underrepresented across all Texas magazines, making up 1% or less of writers and penning 1% or less of Texas magazine bylines.
- Magazines which published no known Hispanic or Latino/a/x writers were *Southlake Style*, *Fort Worth Magazine*, and *Discover 361*.
- Magazines which published no known Black or African American writers were *Southlake Style*, *Austin Monthly*, *San Antonio Magazine*, and *360 West*.
- Writer-byline disparities across all magazines were least prevalent among Hispanic and Latino/a/x writers (13% of writers, 13% of bylines) and Asian writers (4% of writers, 5% of bylines).
- The 2023 scan includes a comparative look at writers' tenure on the scan over time. Writers who have appeared in three years' worth of scans are more likely to hold white identities than those who have appeared in the scan for one or two years.

GENDER REPRESENTATION

WOMEN WRITERS ARE THE BACKBONE OF TEXAS MAGAZINES

Women make up just about 50% of the population of Texas, but they are 56% of writers at Texas magazines, penning 56% of bylines in 2023. Women wrote the bulk of Texas magazine content in 2023 — including cover features, features and reporting. Byline parity became closer among men and women in 2023, with 42% of men writers penning 43% of bylines.

This was the first year in which the TWBS tracked the work of an out transgender writer; this writer has been included wherever appropriate with the writers in their gender cohort, but not identified separately. Of note: researchers from the Williams Institute at UCLA estimate that there are nearly 93,000 transgender Texans, making up .3% of the state's population. Also worth noting: while non-binary Texas writers continue to make up a very, very small minority of magazine writers, with 2% of non-binary writers penning less than 1% of all bylines, not all of those writers necessarily identify as transgender and thus the TWBS has not identified them explicitly as such.

- Though men wrote a smaller percentage of Texas magazine bylines than did women, men's names appeared on the covers of Texas magazines about as often as women's names.
- Non-binary writers' names were cover teased at 3%.
- No non-binary writers penned cover features in 2023, but they penned 1% of features and produced 1% of reported articles.
- Magazines with the best representation of non-binary writers were *Houstonia* (5% of writers penning 8% of bylines), the *Texas Observer* (2% of writers penning 5% of bylines), and *Etcetera/ETX View/Harrison* (3% of writers penning 1% of bylines).
- Despite writing most bylines for all magazines overall, women were in the minority at *Fort Worth Magazine* (44% of writers penning 22% of bylines), *Texas Monthly* (37% of writers penning 35% of bylines), and *Discover 361* (27% of writers penning 36% of bylines).
- *Southlake Style* had the largest gender disparity of all Texas magazines: there, 78% of women writers penned just 35% of bylines.
- Women's bylines appeared most often in *The City Magazine El Paso* (89%), *San Antonio Magazine* (86%), *The Bend* (79%), *Etcetera/ETX View/Harrison* (78%), and *Houstonia* (66%).
- In terms of writer-byline disparity, *Texas Highways* was the only statewide publication in which its percentage of women writers was lower than its percentage of bylines by women writers, with 57% of women writers penning 60% of bylines. In contrast, the *Texas Observer* saw its 57% of women writers penning 51% of bylines, and *Texas Monthly* saw its 37% of women writers publishing 35% of bylines.
- In terms of writer tenure across three years of the TWBS, writers who have appeared in three years' worth of TWBS reports are more likely to be men. Women writers who have appeared in one year of the TWBS wrote 64% of bylines, while women writers with three years on the scan wrote 56% of bylines.

GEOGRAPHIC REPRESENTATION

MOST TEXAS MAGAZINE WRITERS LIVE IN DALLAS-FORT WORTH AND AUSTIN

The TWBS originally took as its foundation the Texas members of the City and Regional Magazine Association, along with the *Texas Observer*. In 2022, hoping to improve the reach of the TWBS, I added *Discover 361*, *Etcetera*, *ETX View* and *Harrison Magazine*, and in 2023, I also surveyed *The City Magazine El Paso*, which had taken a publishing hiatus in previous years.

The ever-changing landscape of Texas magazine publishing makes establishing precise one-to-one comparisons among these magazines impossible. Magazines included in the 2023 scan have sometimes changed publication schedules mid-year or temporarily stopped publishing entirely due to pandemic challenges or ownership changes. I aim to continue surveying Texas magazines for as long as they remain in print, with the knowledge that comparisons are imperfect given that their publishing schedules vary from monthly to bimonthly to quarterly.

All of Texas' statewide-focused magazines — *Texas Highways*, *Texas Monthly*, and the *Texas Observer* — are based in Austin and largely staffed by writers living in Austin. Similarly, Texas' largest metropolitan area, North Texas, boasts four magazines — *D Magazine*, *360 West*, *Fort Worth Magazine*, and *Southlake Style* — which significantly impacts the overall distribution of Texas magazine writers and bylines. In comparison, *Houstonia* is the only magazine covering the Houston area, *San Antonio Magazine* and *Austin Monthly* are the sole outfits for Central Texas, and *Discover 361* and *The Bend* go as far south as any magazine goes (which is not south enough: the Rio Grande Valley has no city or regional magazine representation). *The City Magazine El Paso* is the only publication covering that urban geography, and *Etcetera*, *ETX View*, and *Harrison Magazine* cover rural-ish East Texas.

All of these geographic and publishing differences influence racial and gender diversity at Texas magazines, but they have the most impact on location representation.

- Texas magazines published more writers living in the Austin area (28% of writers penning 24% of bylines) and the Dallas-Fort Worth metroplex (25% of writers penning 33% of bylines) than anywhere else.
- Corpus Christi (from which 7% of writers pen 10% of bylines) is by proportion of its population overrepresented in Texas magazines compared to higher-populated geographies such as Houston (8% of writers penning 8% of bylines) because *The Bend Magazine* publishes monthly and other magazines, such as *Houstonia*, publish quarterly.
- Writers from California, New York, and Oregon generally outnumbered writers from West Texas, the Texas Plains, and the Texas Panhandle.
- At statewide magazines, the *Texas Observer* published Austin writers least often (32% of writers penning 49% of bylines), while *Texas Monthly* published the most writers from Austin (62% of writers penning 65% of bylines).
- Writers who have appeared in three years' worth of TWBS reports are significantly more likely to be located in Austin.

HOW TO READ THE BYLINE SCAN

Visually represented data in the 2023 Texas Writers Byline Scan is divided into four major sections:

- “All magazines” graphs, detailing aggregated demographic data for 2023 across all surveyed magazines by all bylines, all writers, and selected byline types.
- “Side-by-sides” graphs, comparing aggregated data for 2023 across all surveyed magazines by bylines, writers, and selected byline types.
- Individual magazine graphs, detailing demographic data for 2023 by selected byline types.
- “Over time” graphs, detailing writers’ tenure — whether they have appeared in TWBS reports for one, two, or three years — and byline demographic changes for 2021, 2022, and 2023.

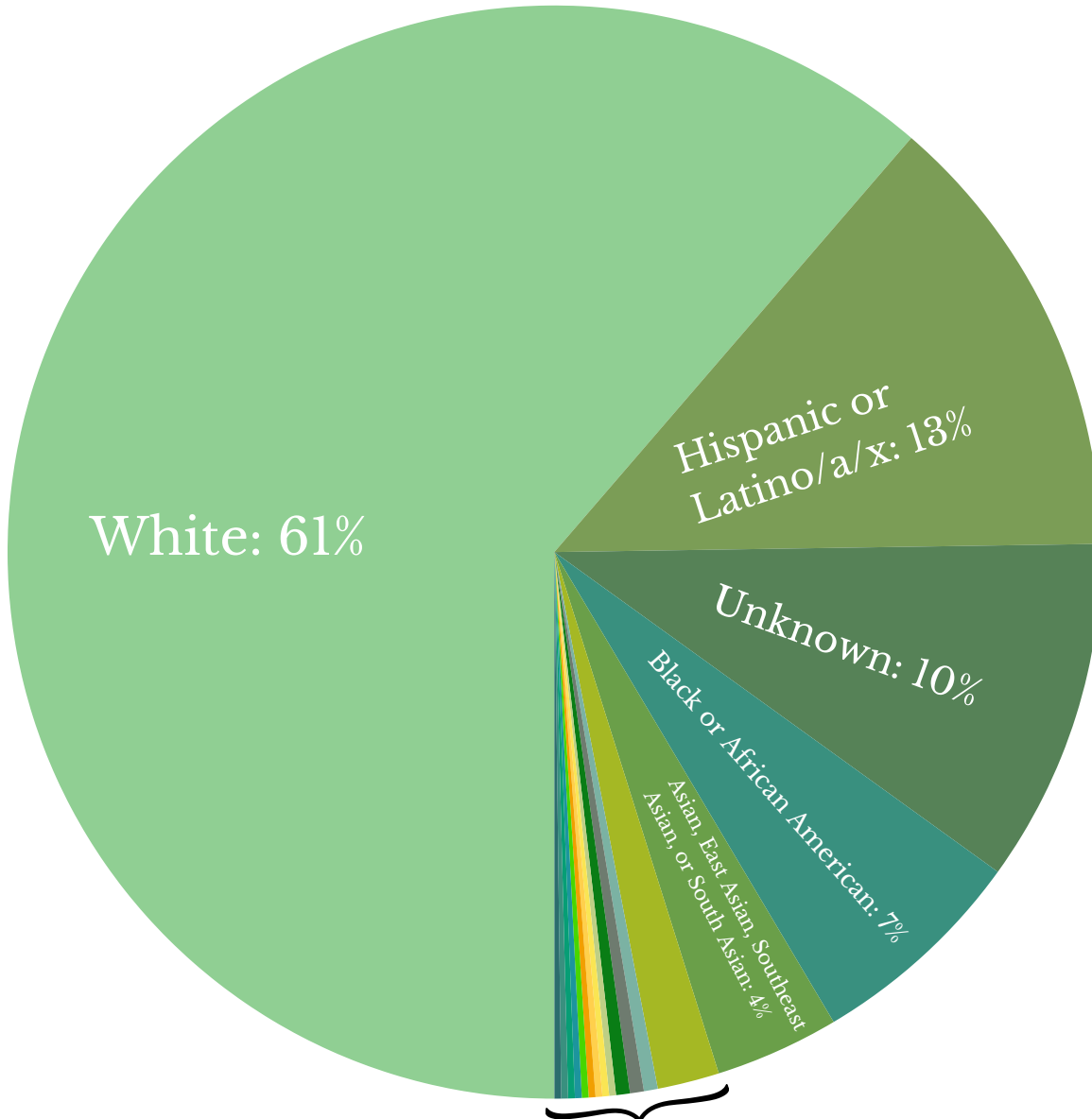
Graphs labeled “by writers” show aggregated data treating each writer as a discrete entity. Graphs labeled “by bylines” show aggregated data based on each byline-writer’s demographic attributes. To wit: “by writers” graphs show the pool from which “byline” data is sourced. Interested readers may take note of writer-byline disparities, i.e., when a larger or smaller category of bylines is attributed to a proportionally larger or smaller demographic pool of writers.

In cases where writers have published under pseudonyms or not made their demographic data available publicly or by survey, I have logged their demographic data as “unknown,” and where deceased writers were published, I have assigned them to the location in which they lived when they penned their bylines.

For statewide magazines and “all magazines” graphs, I have consolidated writers’ individual locations into broader categories in the service of space-saving and clarity. For example, writers living in Arlington or Denton will be grouped into the broader category of “Dallas-Fort Worth” writers. Those living in rural geographies are also largely grouped into wider areas: writers in Marfa or Terlingua will be classified as “West Texas,” for example, and writers in Marshall and Rusk will be classified as “East Texas.” Writers living outside of Texas have usually been grouped into their state of residence.

ALL MAGAZINES

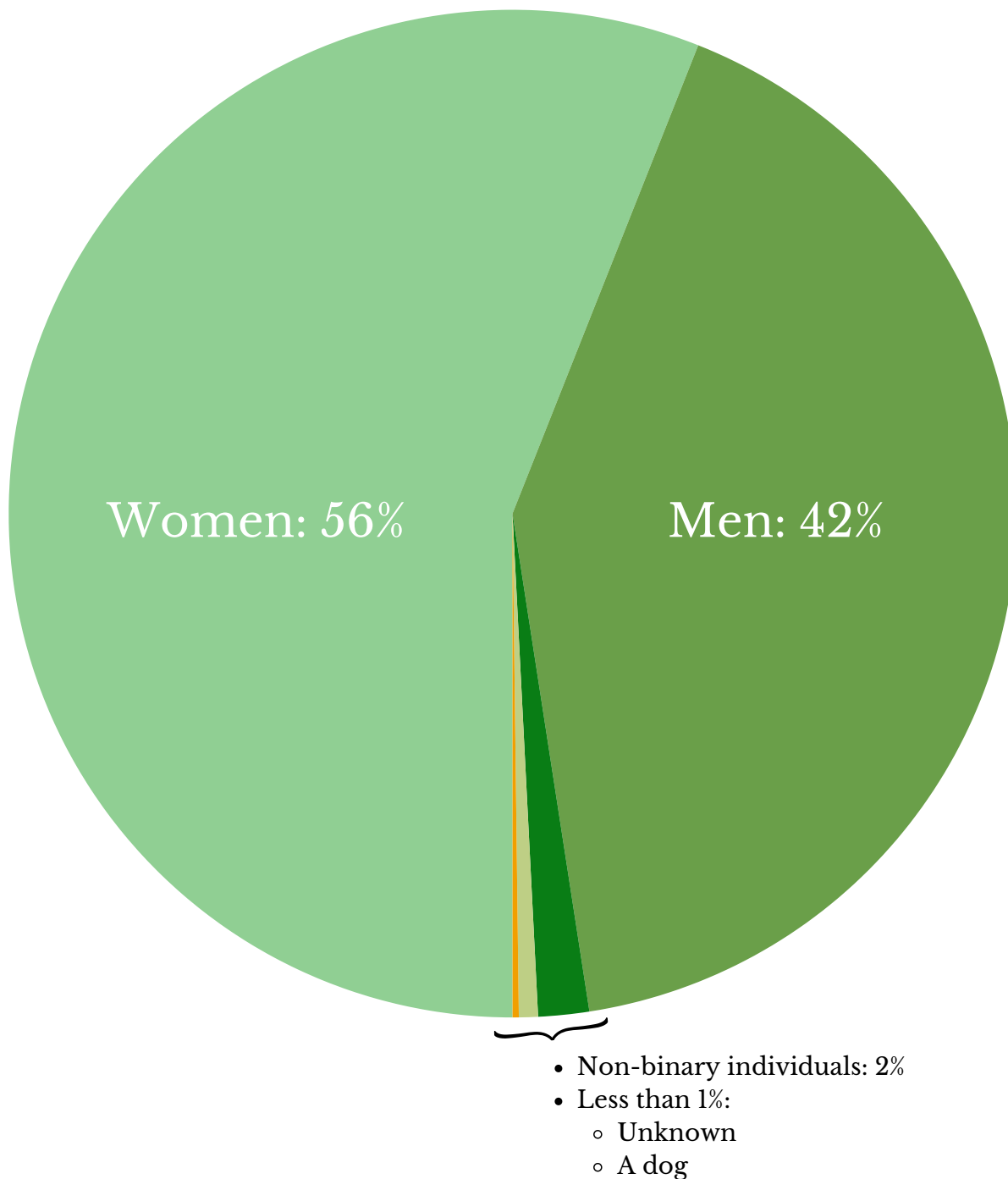
WRITERS BY RACE (TOTAL: 491)



- Hispanic or Latino/a/x; White: 2%
- Less than 1%:
 - Anglo; Cuban
 - Asian, East Asian, Southeast Asian, or South Asian; Hispanic or Latino/a/x
 - Black or African American; Hispanic or Latino/a/x
 - Black or African American; Nigerian
 - Chicana; Hispanic or Latino/a/x Indigenous, Native, Native American, American Indian, or Alaska Native
 - Hispanic or Latino/a/x; Indigenous, Native, Native American, American Indian, or Alaska Native
 - Indigenous, Native, Native American, American Indian, or Alaska Native
 - Indigenous, Native, Native American, American Indian, or Alaska Native; White
 - Italian-American
 - Middle Eastern or North African
 - Middle Eastern or North African; White
 - White; Jewish
 - A dog

ALL MAGAZINES

WRITERS BY GENDER (TOTAL: 491)

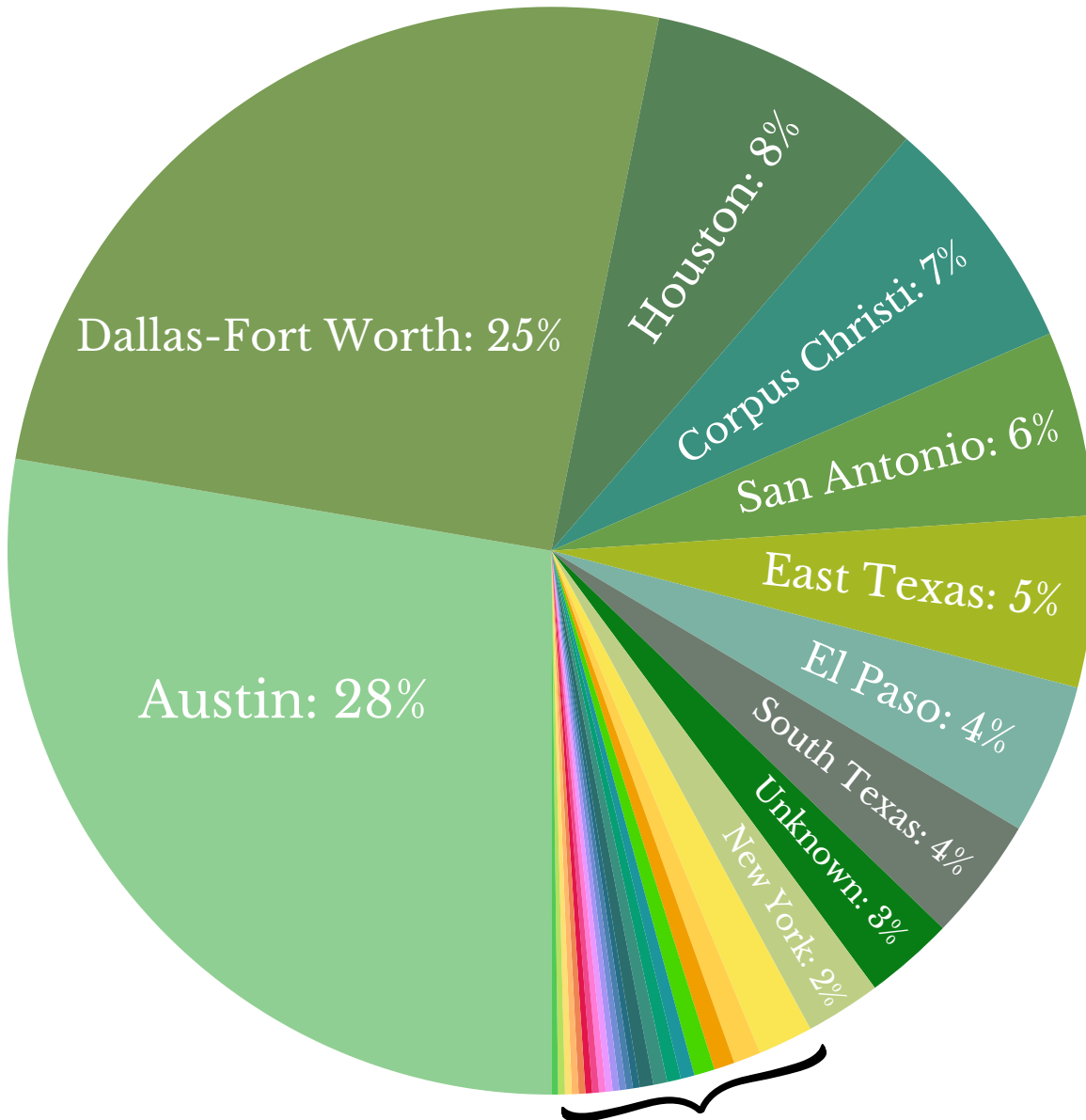


Note:

- *“Women” and “men” includes writers who identify as transgender women or transgender men.*
- *“Non-binary individuals” includes some writers who identified themselves as genderfluid, genderqueer, and transfeminine.*

ALL MAGAZINES

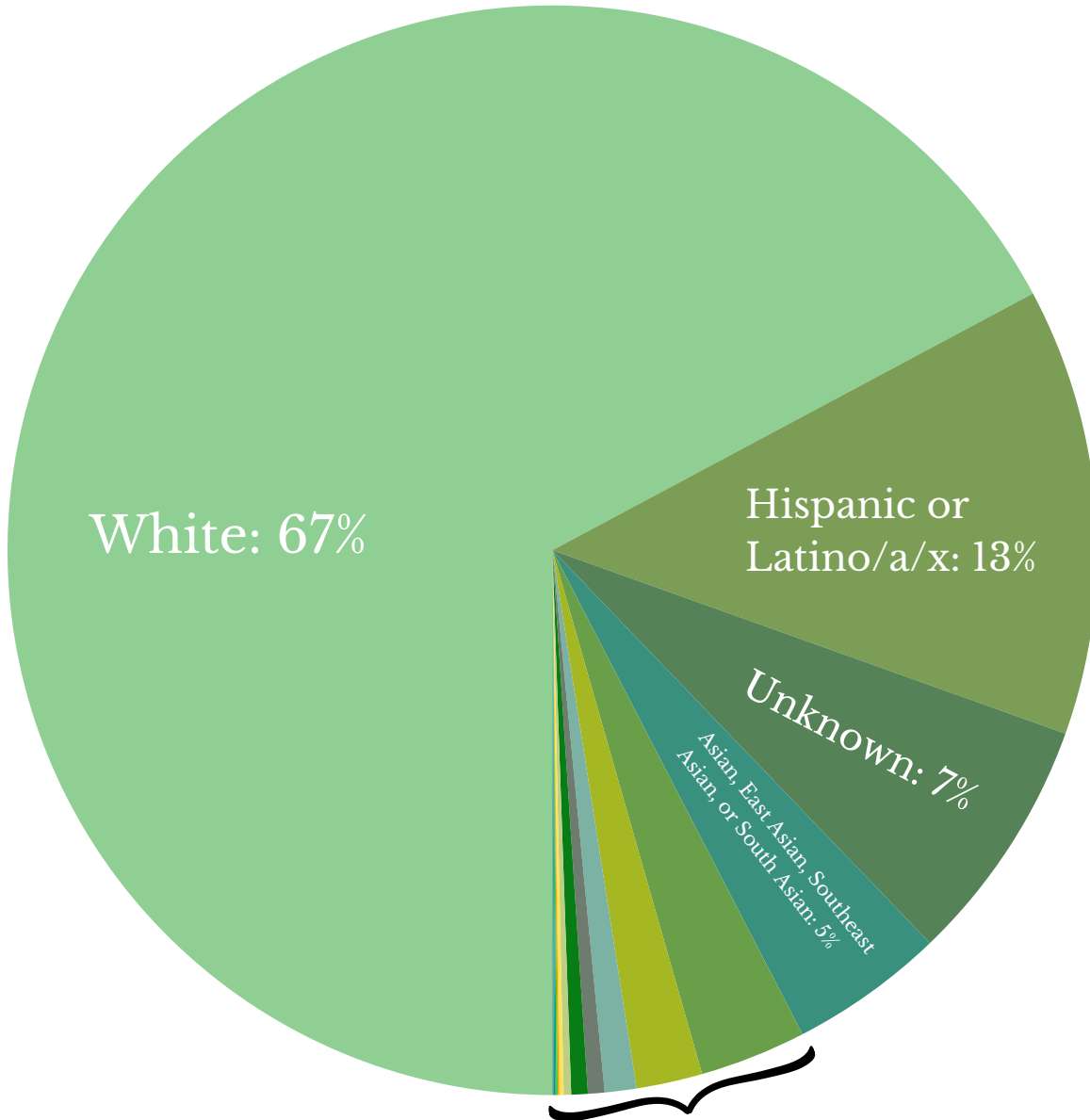
WRITERS BY LOCATION (TOTAL: 491)



- California: 2%
- Less than 1%:
 - Texas Plains, West Texas, Texas (unspecified), Oklahoma, Oregon Washington, D.C., Washington, Mexico, Wisconsin, Montana, Michigan, Massachusetts, Kentucky, Kansas, Illinois, Georgia, Florida, Colorado, Arkansas, Arizona

ALL MAGAZINES

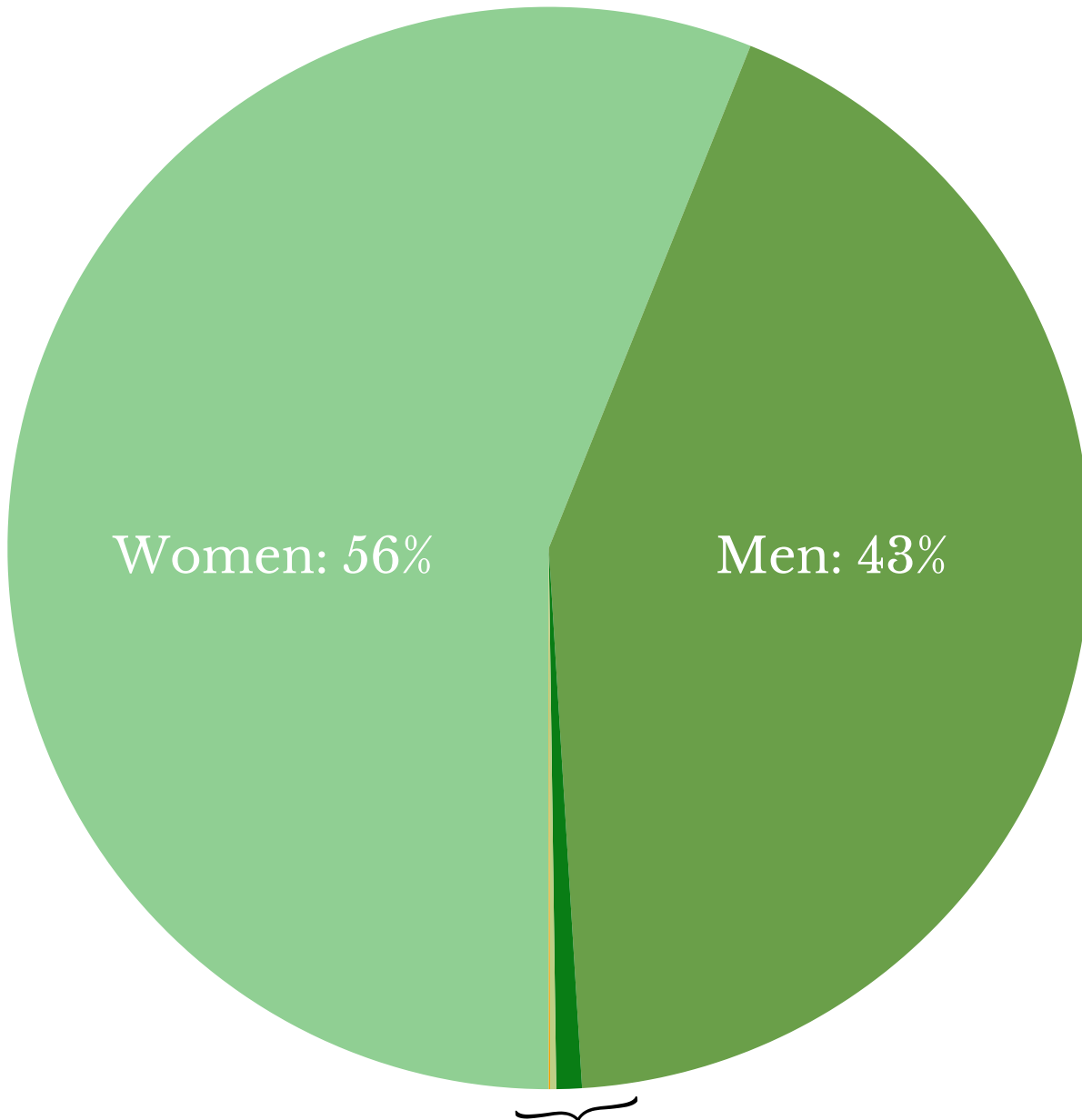
BYLINES BY RACE (TOTAL: 2,245)



- Black or African American: 3%
- Middle Eastern or North African; White: 2%
- Less than 1%:
 - Anglo; Cuban
 - Asian, East Asian, Southeast Asian, or South Asian; Hispanic or Latino/a/x
 - Black or African American; Hispanic or Latino/a/x
 - Black or African American; Nigerian
 - Chicana; Hispanic or Latino/a/x Indigenous, Native, Native American, American Indian, or Alaska Native
 - Hispanic or Latino/a/x; Indigenous, Native, Native American, American Indian, or Alaska Native
 - Hispanic or Latino/a/x; White
 - Indigenous, Native, Native American, American Indian, or Alaska Native
 - Indigenous, Native, Native American, American Indian, or Alaska Native; White
 - Italian-American
 - Middle Eastern or North African
 - White; Jewish
 - A dog

ALL MAGAZINES

BYLINES BY GENDER (TOTAL: 2,245)



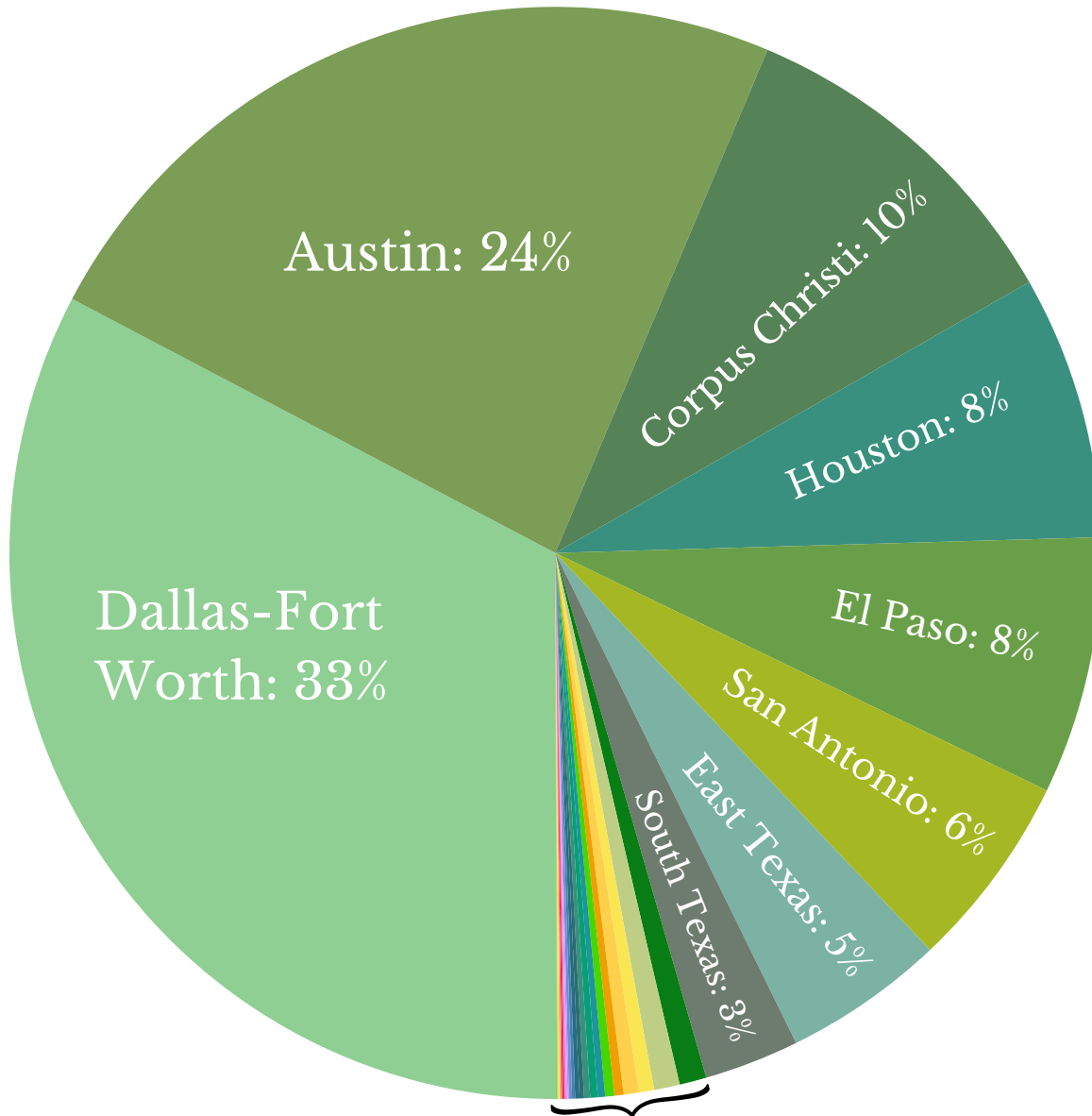
- Less than 1%:
 - Non-binary individuals
 - Unknown
 - A dog

Note:

- *“Women” and “men” includes writers who identify as transgender women or transgender men.*
- *“Non-binary individuals” includes some writers who identified themselves as genderfluid, genderqueer, and transfeminine.*

ALL MAGAZINES

BYLINES BY LOCATION (TOTAL: 2,245)



- Less than 1%:
 - Unknown, West Texas, Texas Plains, New York, Oklahoma, California, Texas (unspecified), Oregon, Washington, D.C., Washington, Mexico, Wisconsin, Massachusetts, Montana, Michigan, Kentucky, Kansas, Illinois, Georgia, Florida, Colorado, Arkansas, Arizona

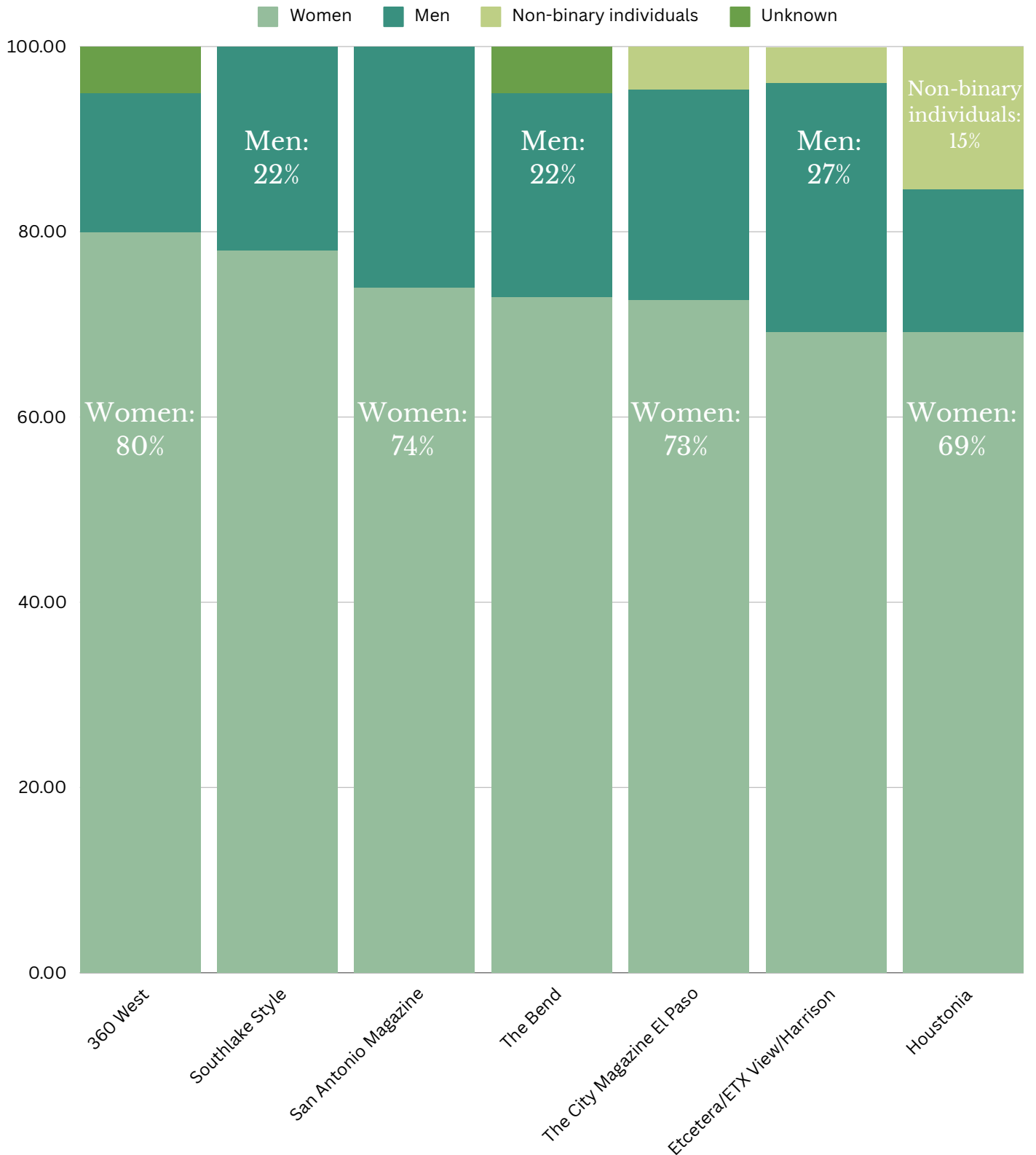
ALL MAGAZINES

KEY BYLINE TYPES BY GENDER



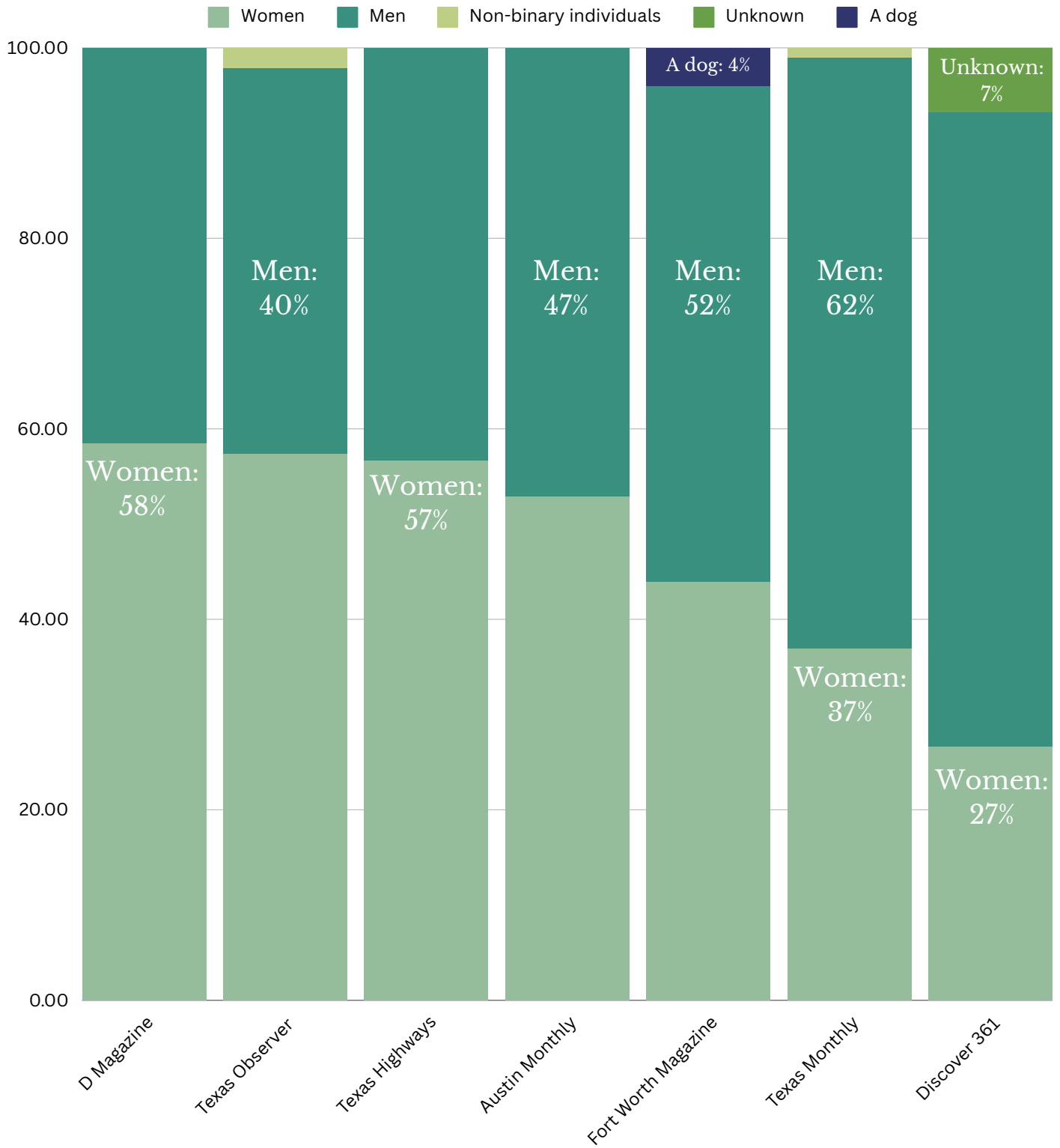
SIDE-BY-SIDES

WRITERS BY GENDER (TOTAL: 491)



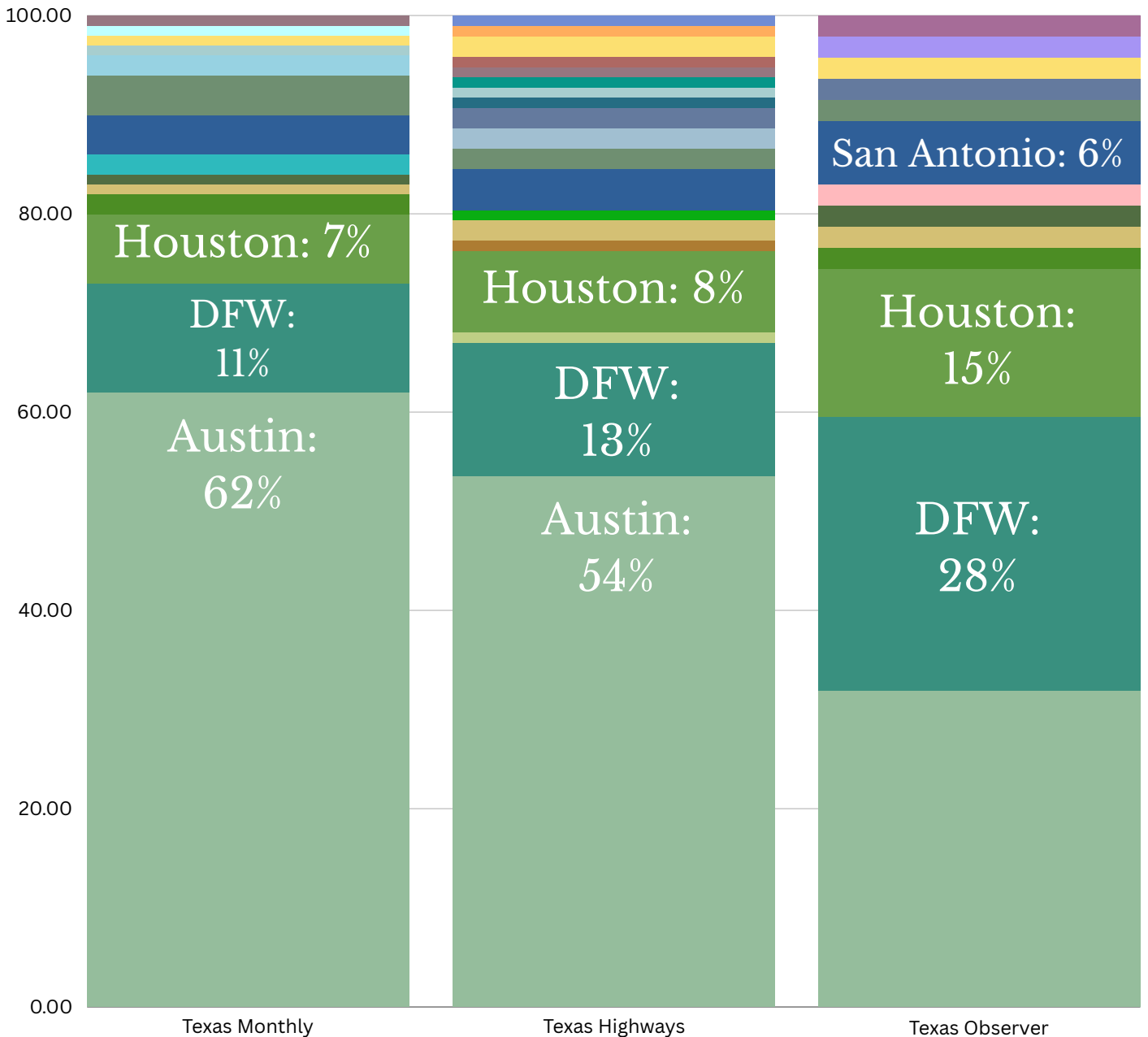
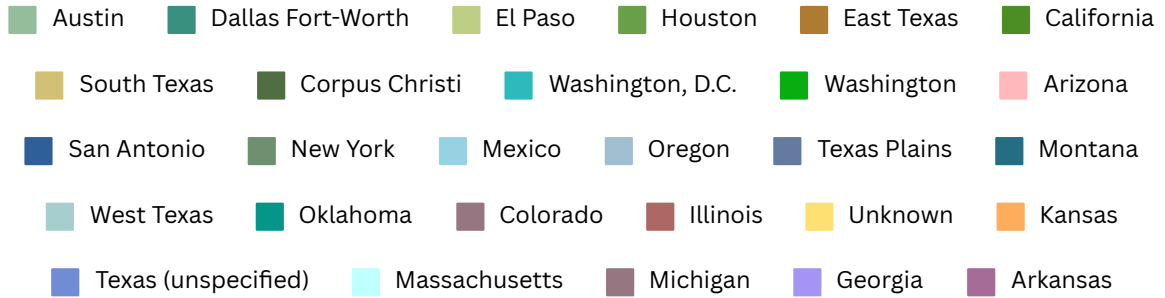
SIDE-BY-SIDES

WRITERS BY GENDER (TOTAL: 491)



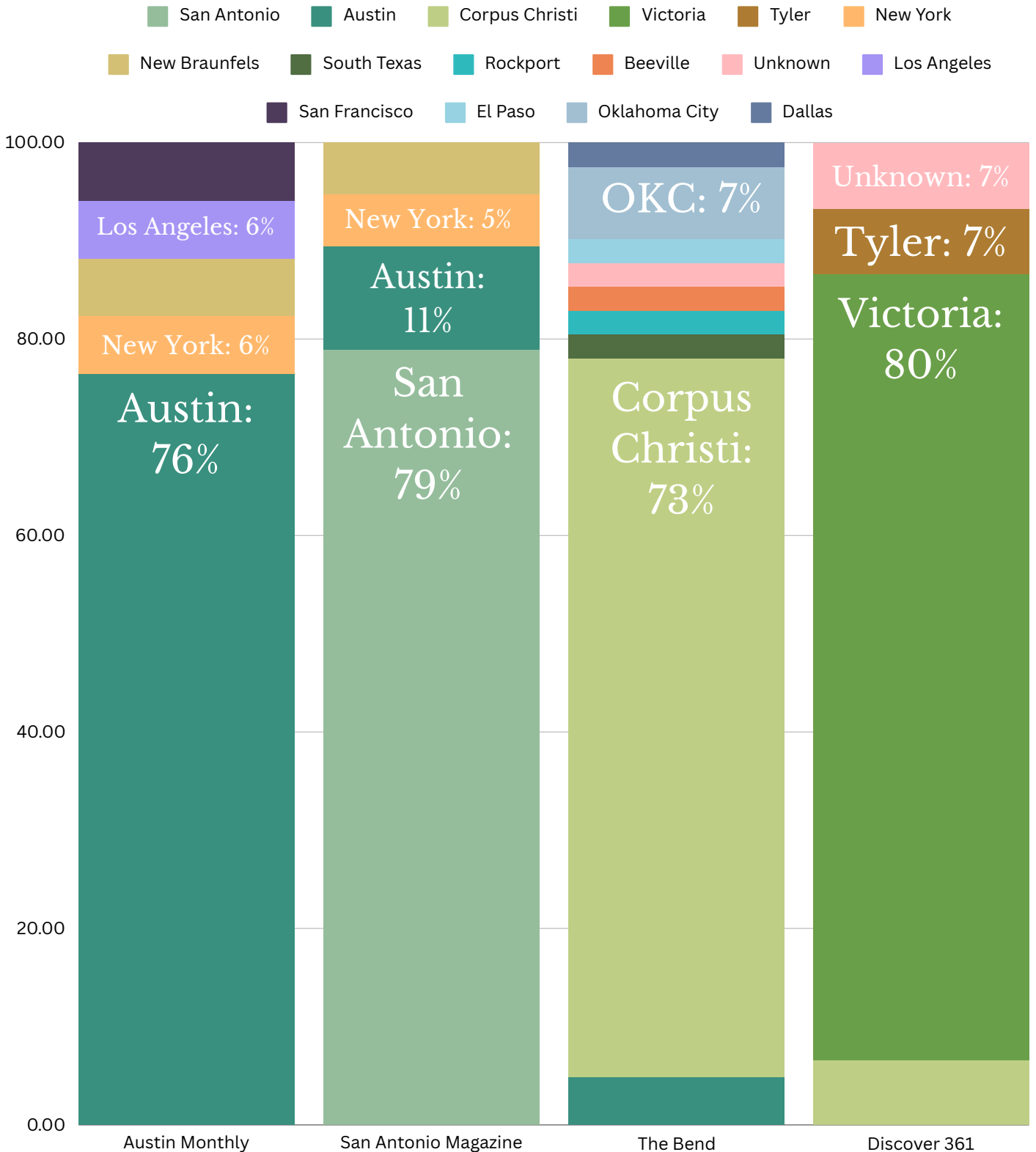
SIDE-BY-SIDES

STATEWIDE COVERAGE PUBLICATIONS WRITERS BY LOCATION (TOTAL: 244)



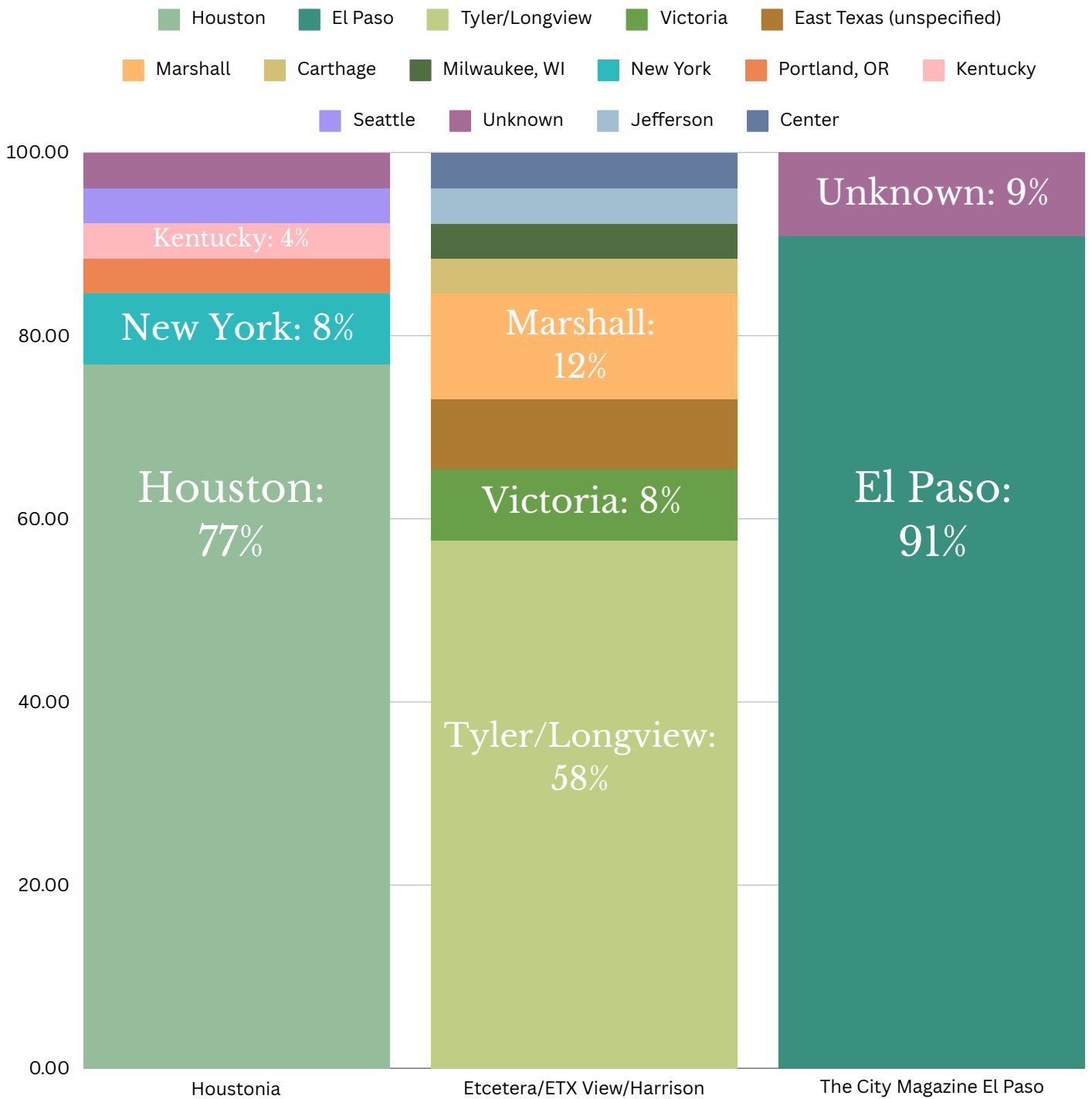
SIDE-BY-SIDES

CENTRAL AND SOUTH TEXAS CITY & REGIONAL PUBLICATIONS WRITERS BY LOCATION (TOTAL: 92)



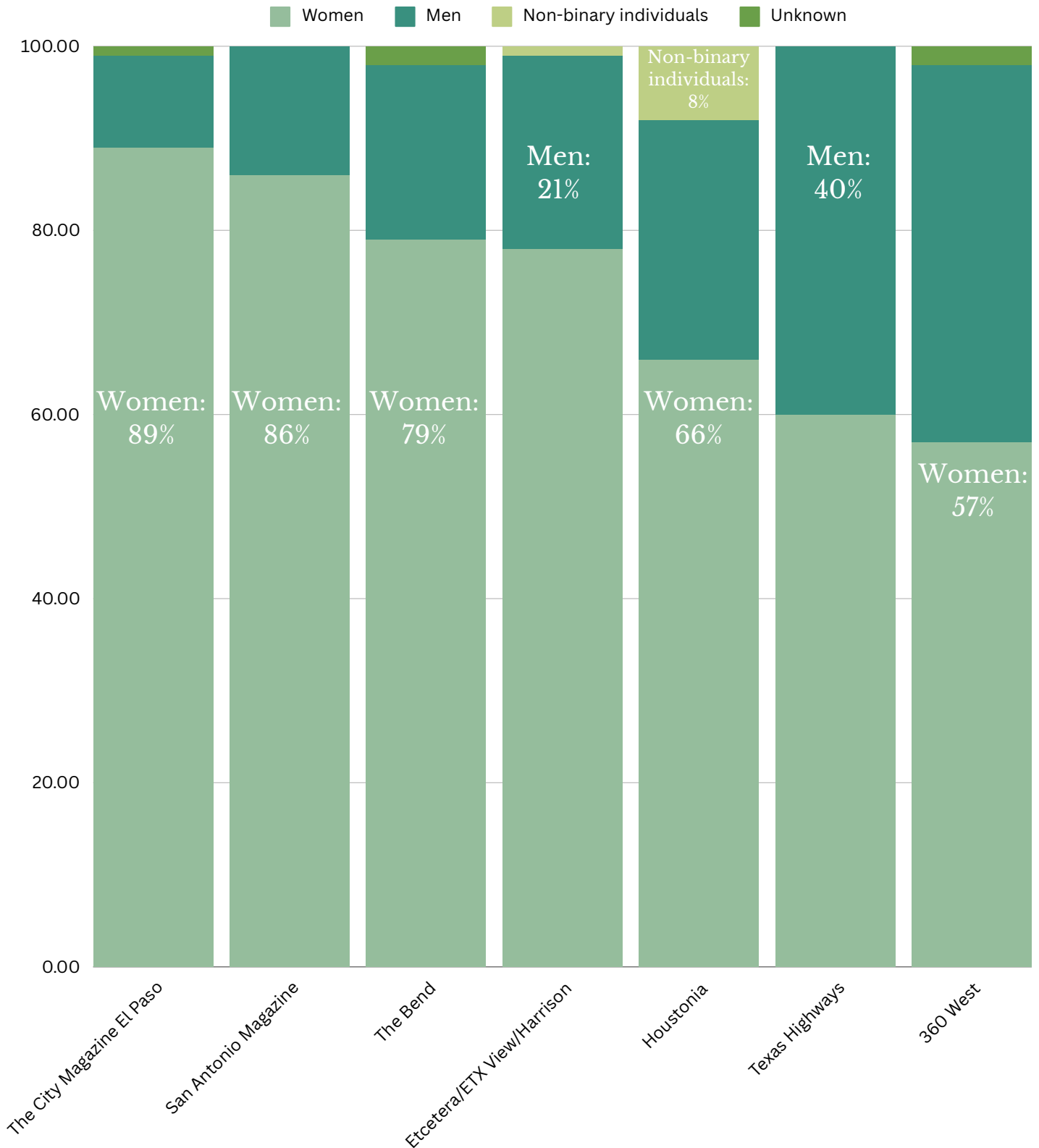
SIDE-BY-SIDES

WEST TEXAS AND EAST TEXAS CITY & REGIONAL PUBLICATIONS WRITERS BY LOCATION (TOTAL: 76)



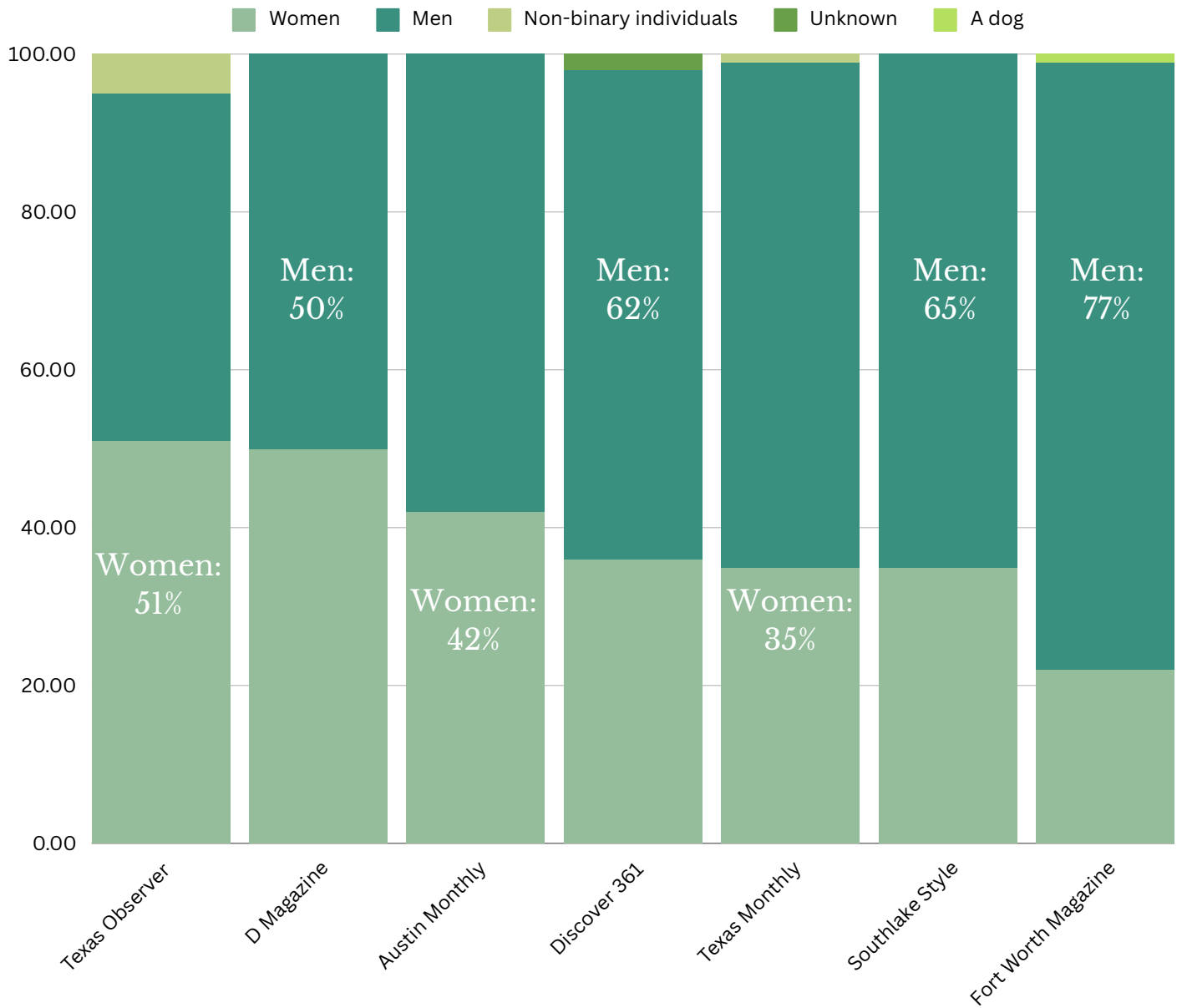
SIDE-BY-SIDES

BYLINES BY GENDER (TOTAL: 2,245)



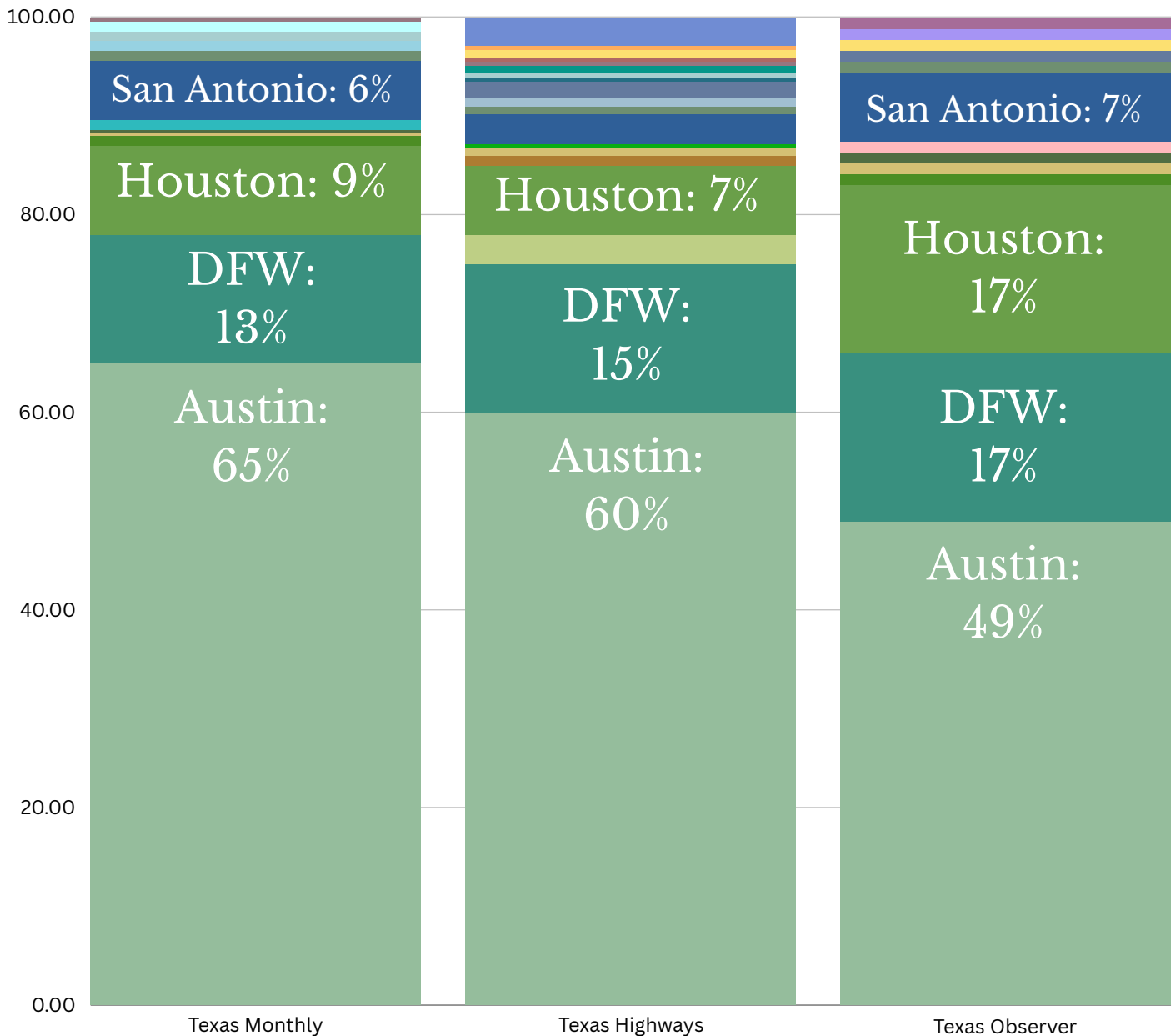
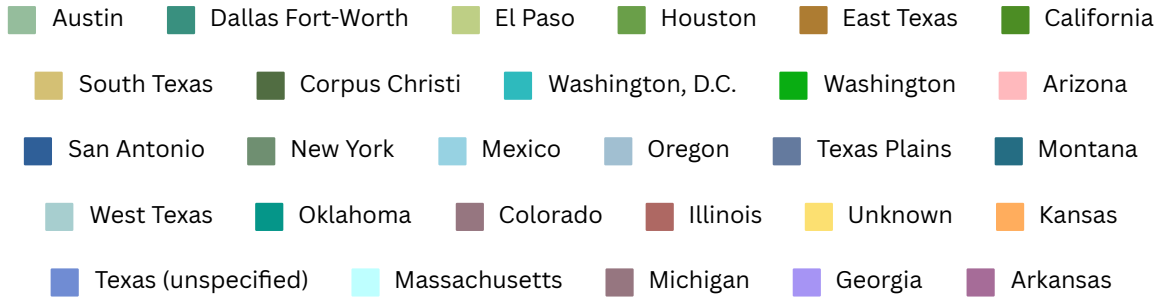
SIDE-BY-SIDES

BYLINES BY GENDER (TOTAL: 2,245)



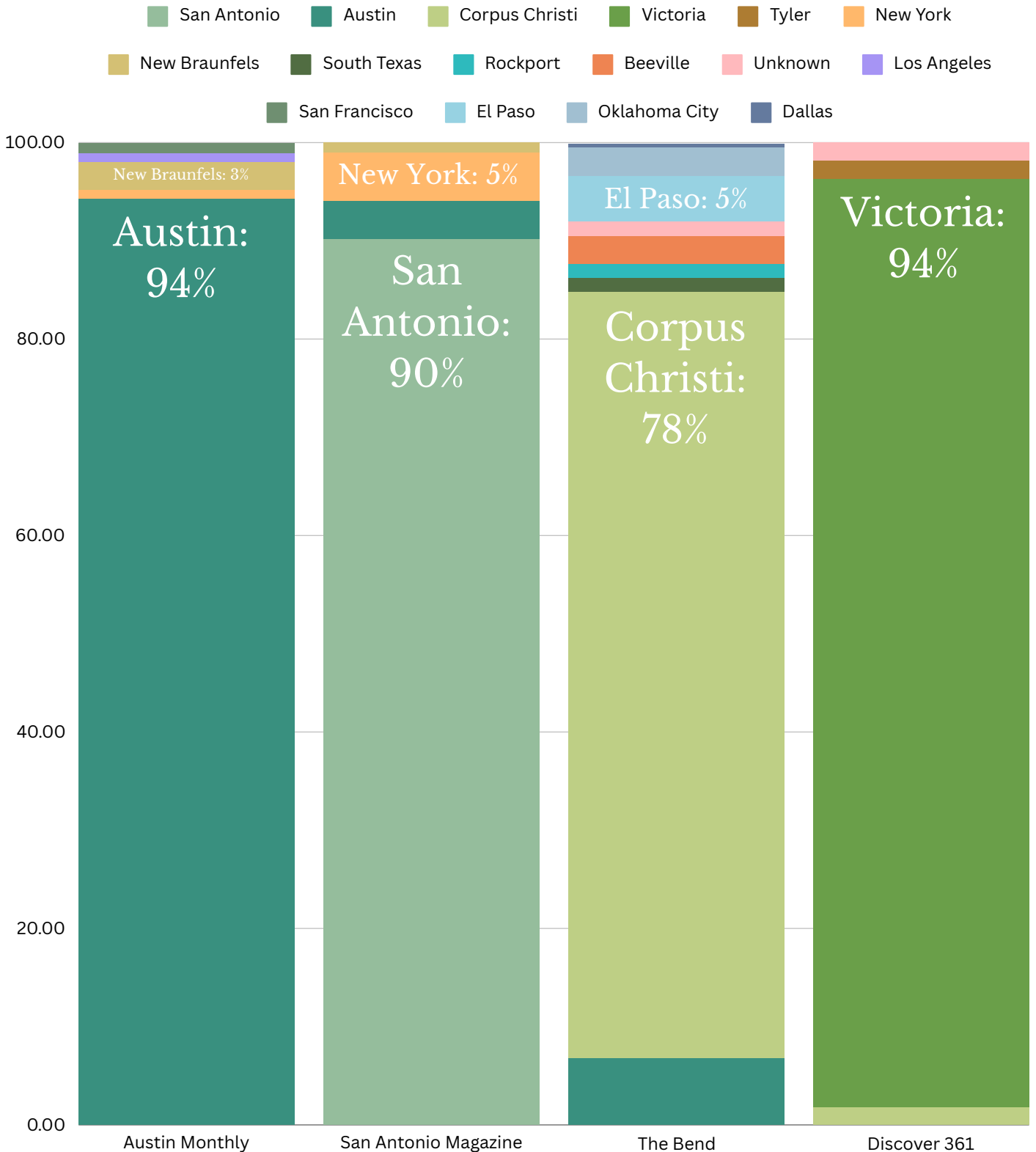
SIDE-BY-SIDES

STATEWIDE COVERAGE PUBLICATIONS BYLINES BY WRITERS' LOCATION (TOTAL: 662)



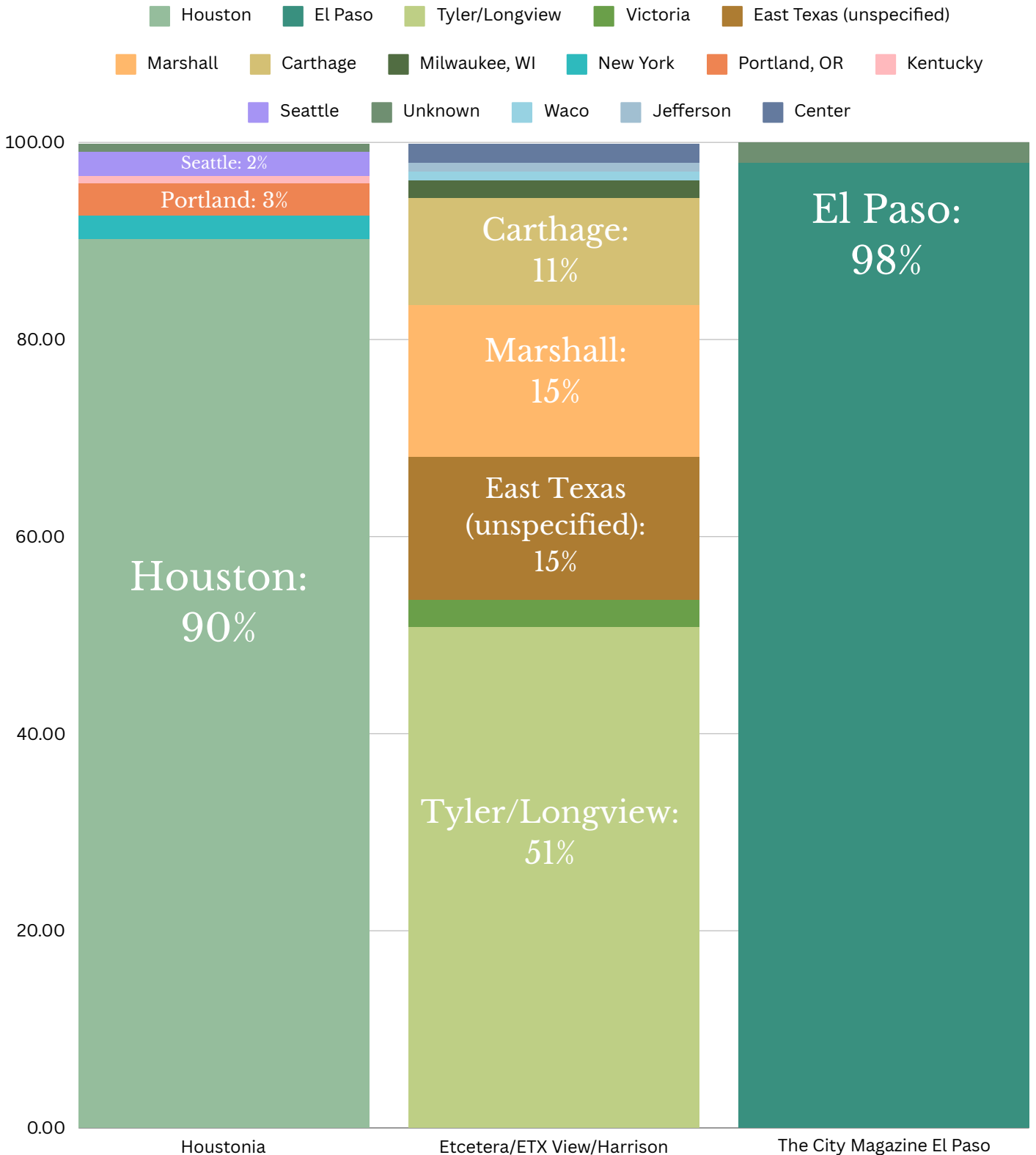
SIDE-BY-SIDES

CENTRAL AND SOUTH TEXAS CITY & REGIONAL PUBLICATIONS BYLINES BY WRITERS' LOCATION (TOTAL: 541)



SIDE-BY-SIDES

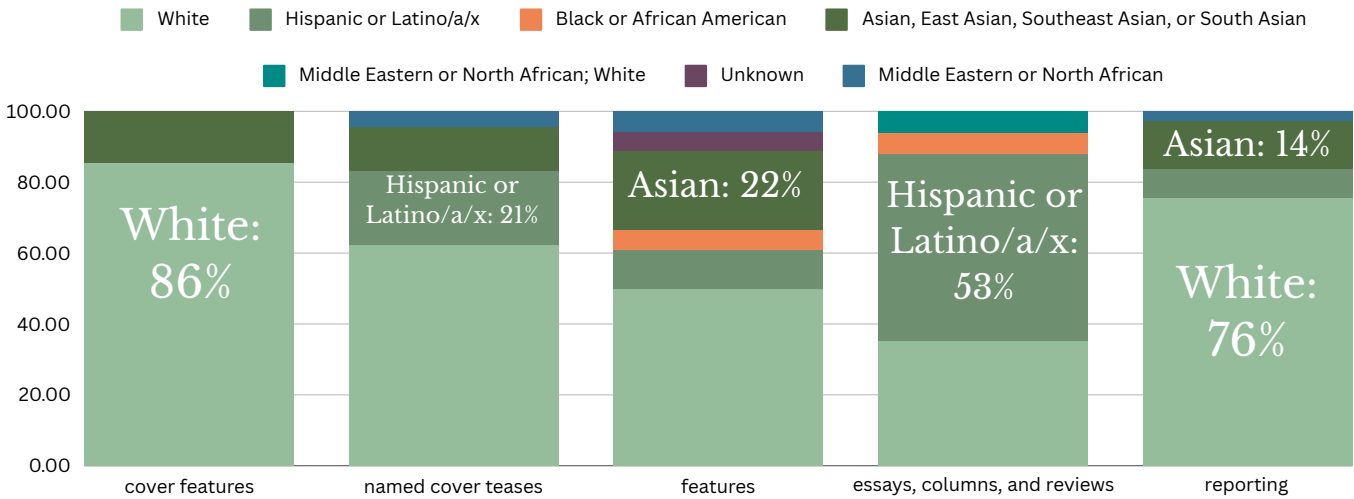
WEST TEXAS AND EAST TEXAS CITY & REGIONAL PUBLICATIONS BYLINES BY WRITERS' LOCATION (TOTAL: 387)



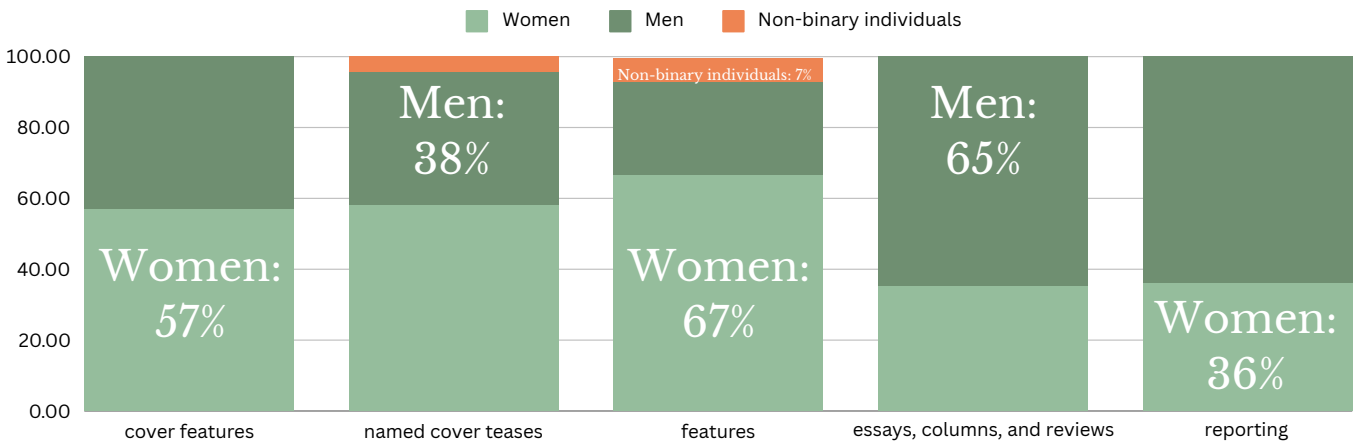
TEXAS OBSERVER

KEY BYLINE TYPES BY RACE, GENDER, AND LOCATION

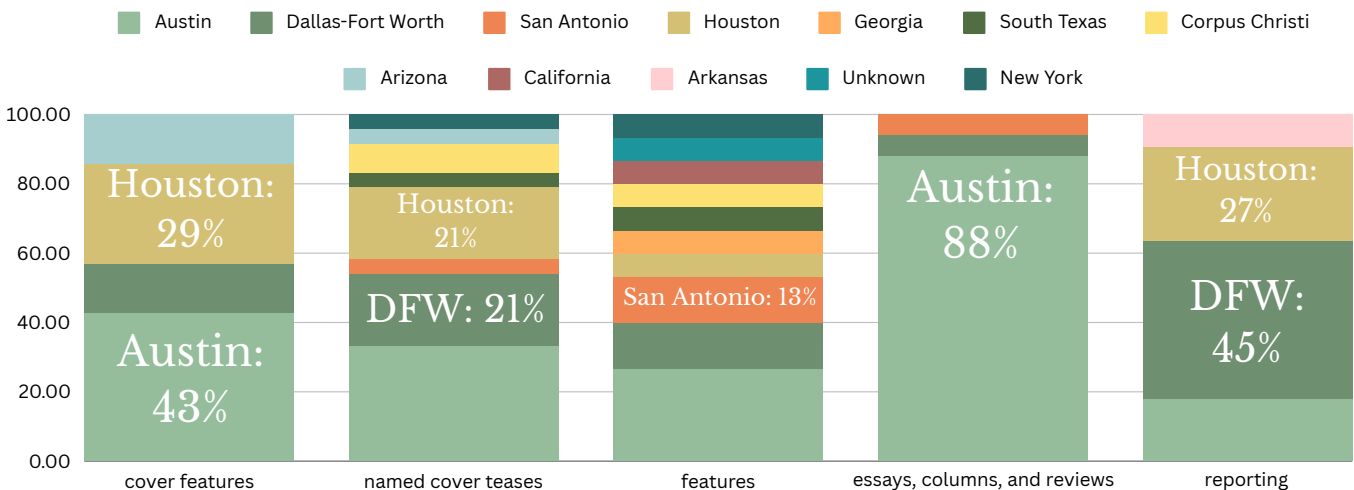
Key bylines by race (79 of 86 total bylines)



Key bylines by gender (79 of 86 total bylines)



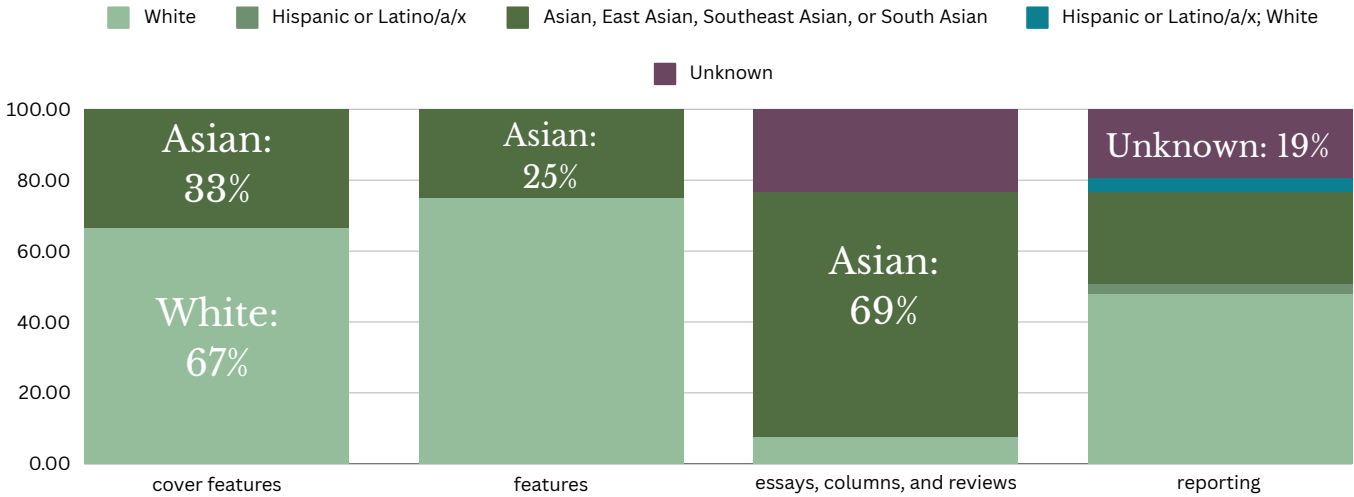
Key bylines by location (79 of 86 total bylines)



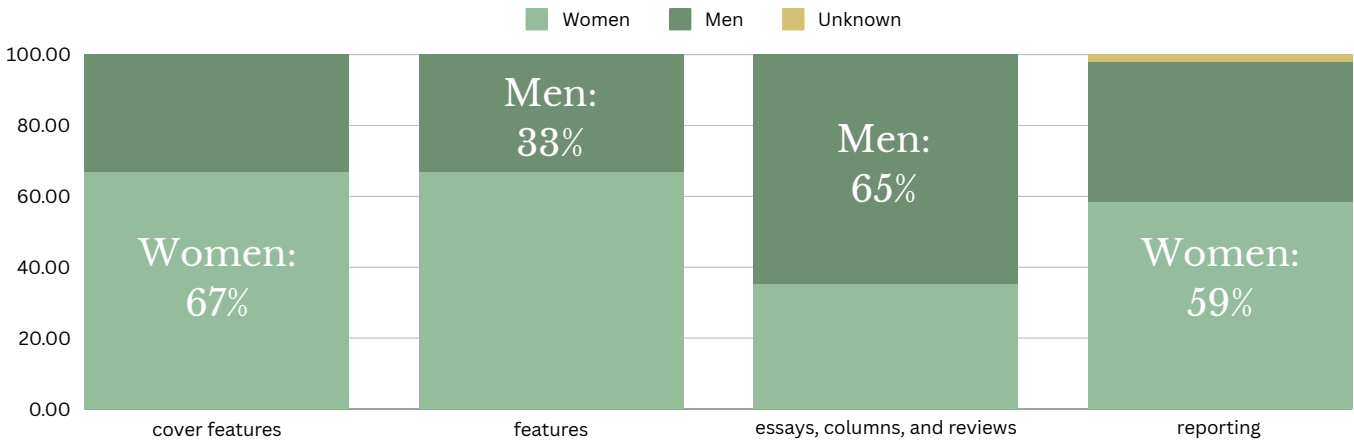
360 WEST

KEY BYLINE TYPES BY RACE, GENDER, AND LOCATION

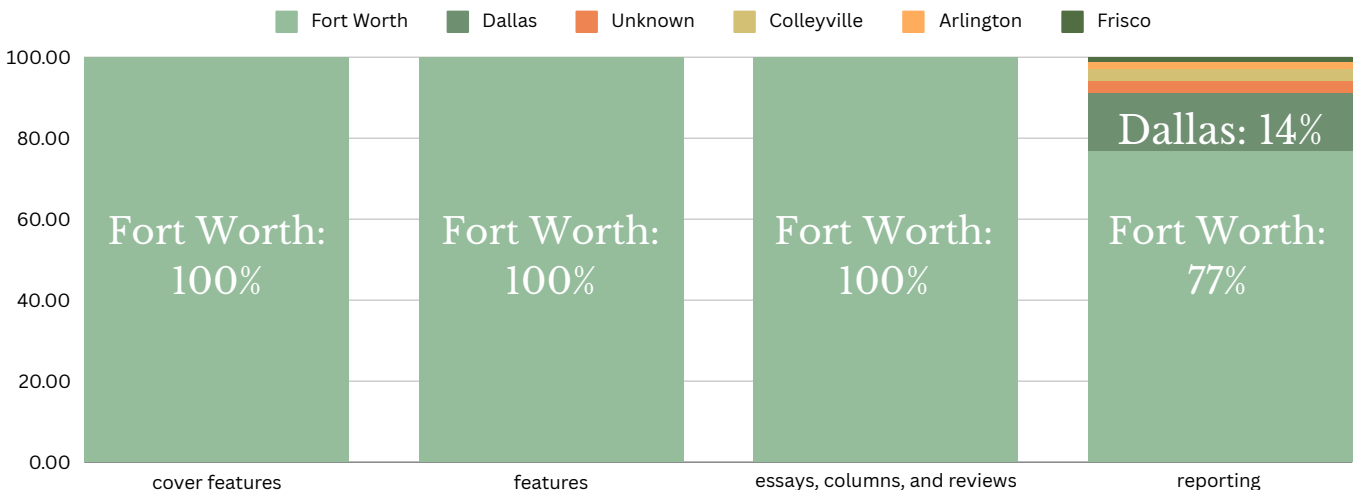
Key bylines by race (147 of 153 total bylines)



Key bylines by gender (147 of 153 total bylines)



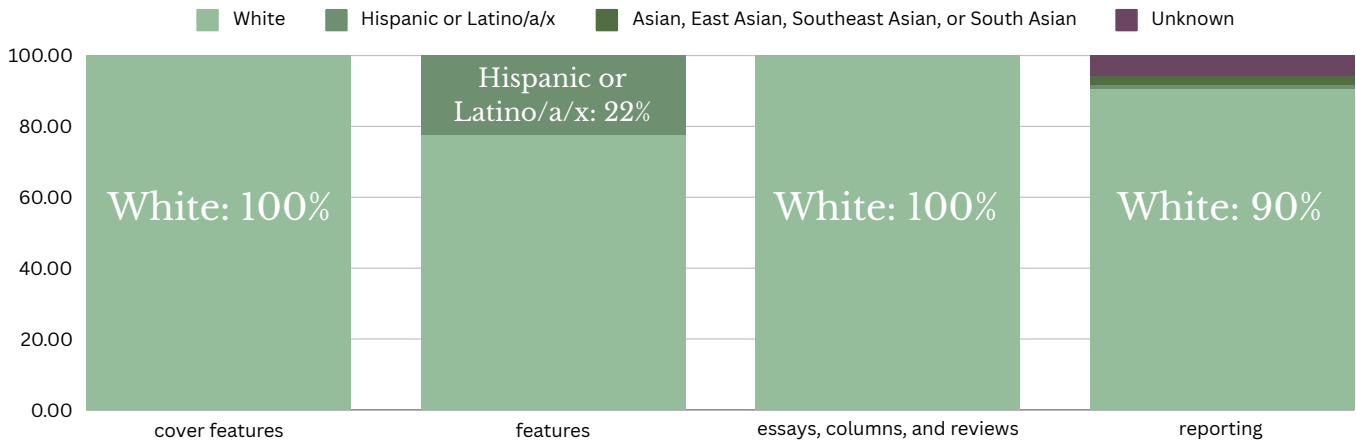
Key bylines by location (147 of 153 total bylines)



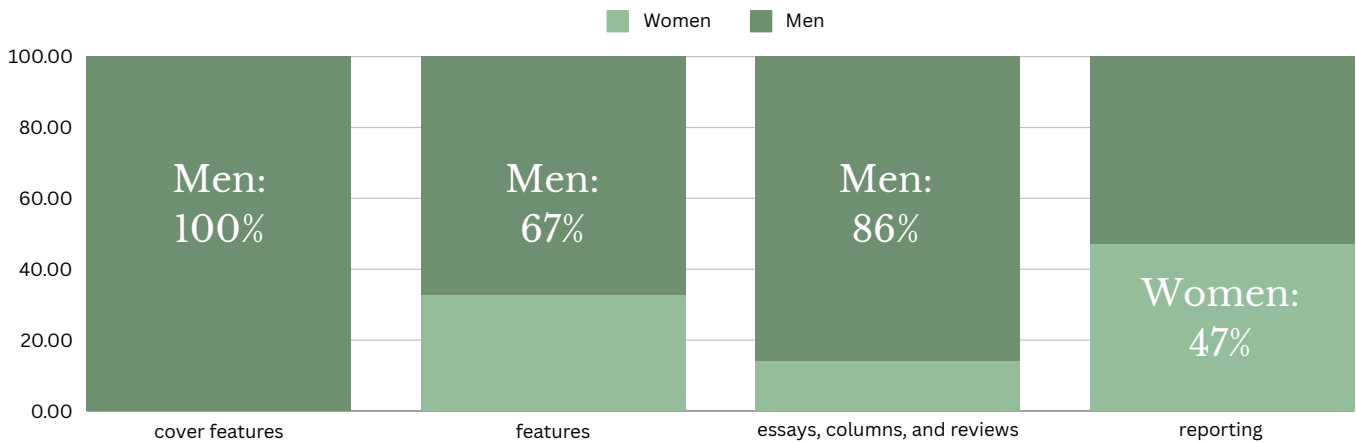
AUSTIN MONTHLY

KEY BYLINE TYPES BY RACE, GENDER, AND LOCATION

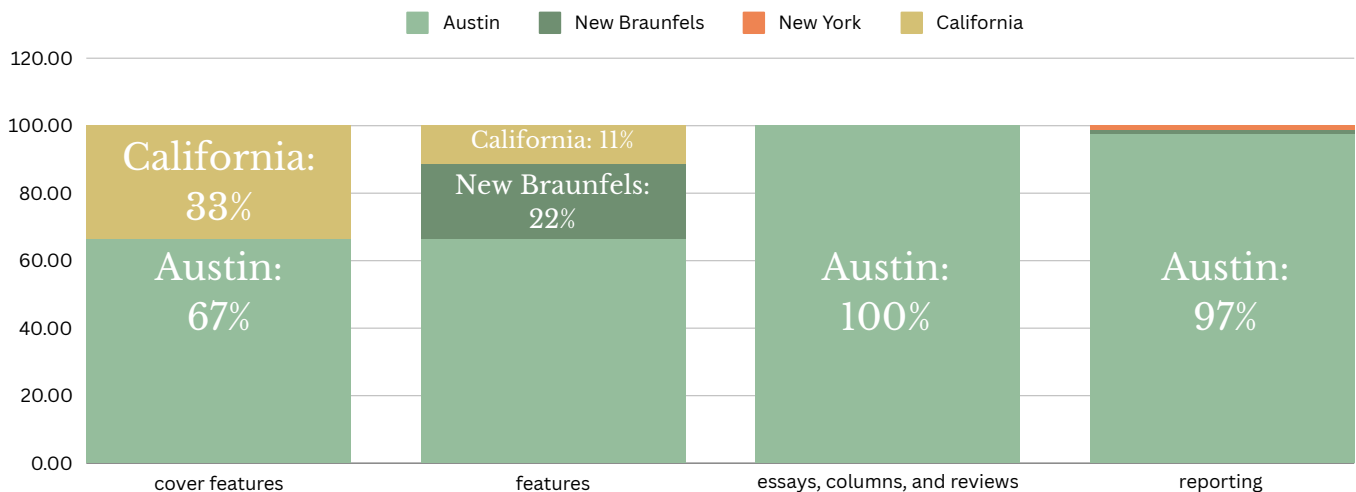
Key bylines by race (106 of 106 total bylines)



Key bylines by gender (106 of 106 total bylines)



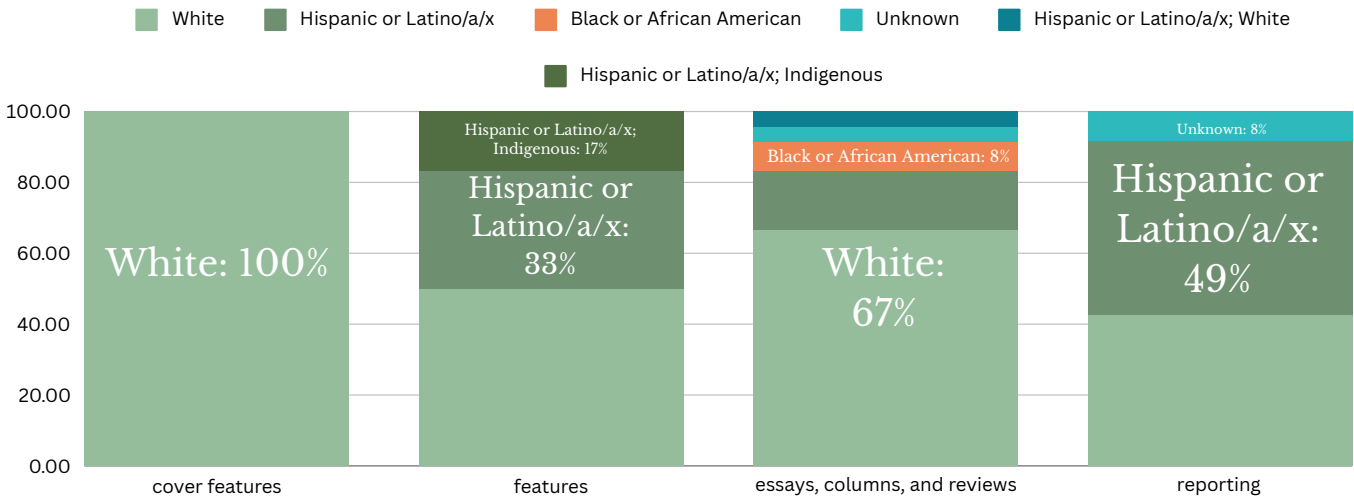
Key bylines by location (106 of 106 total bylines)



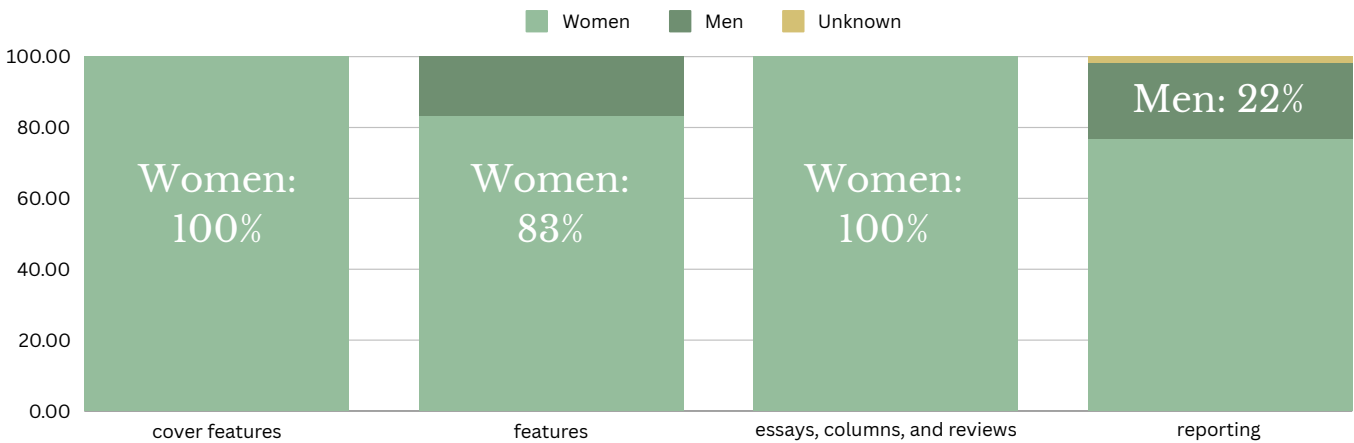
THE BEND MAGAZINE

KEY BYLINE TYPES BY RACE, GENDER, AND LOCATION

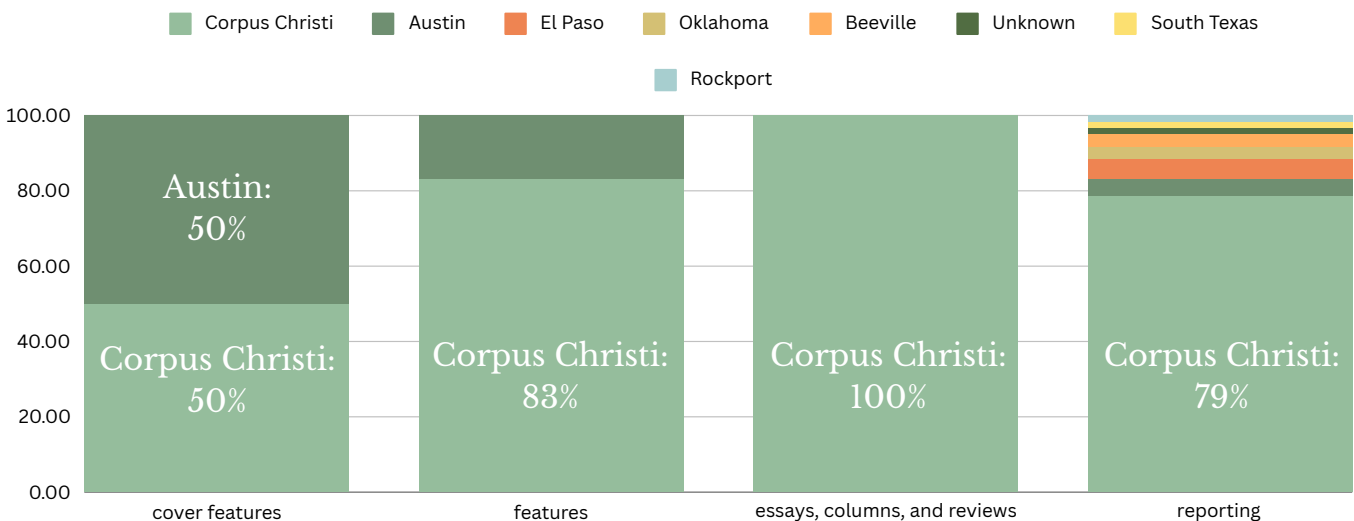
Key bylines by race (279 of 279 total bylines)



Key bylines by gender (279 of 279 total bylines)



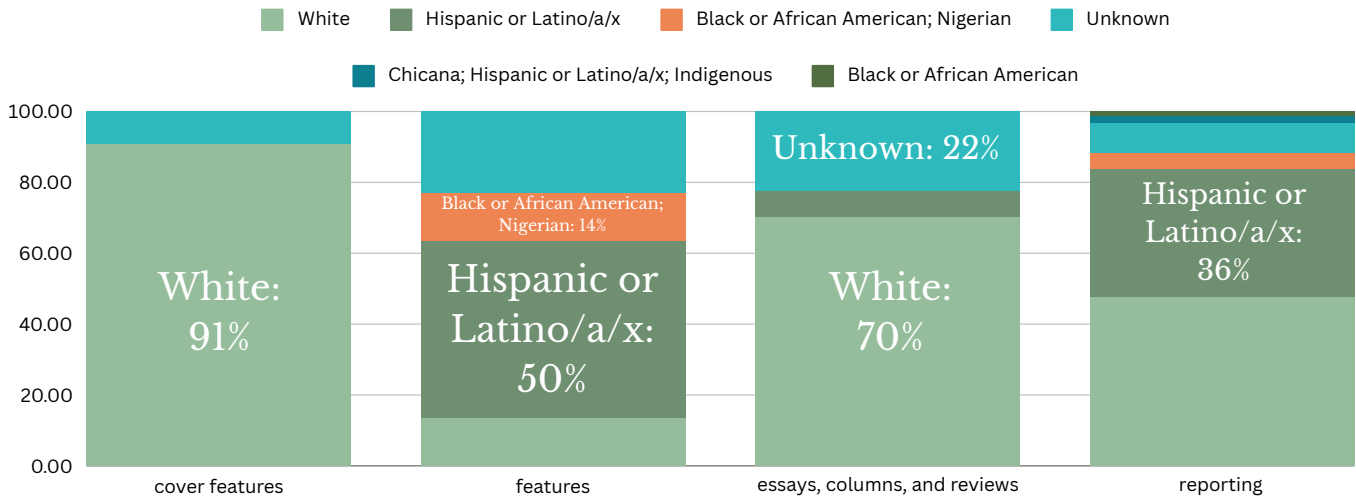
Key bylines by location (279 of 279 total bylines)



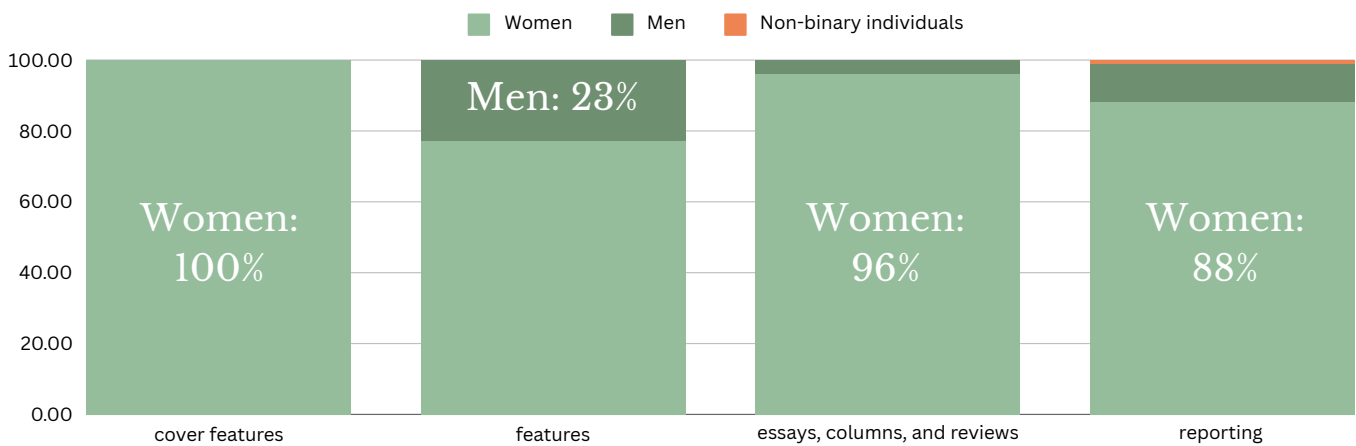
THE CITY MAGAZINE EL PASO

KEY BYLINE TYPES BY RACE, GENDER, AND LOCATION

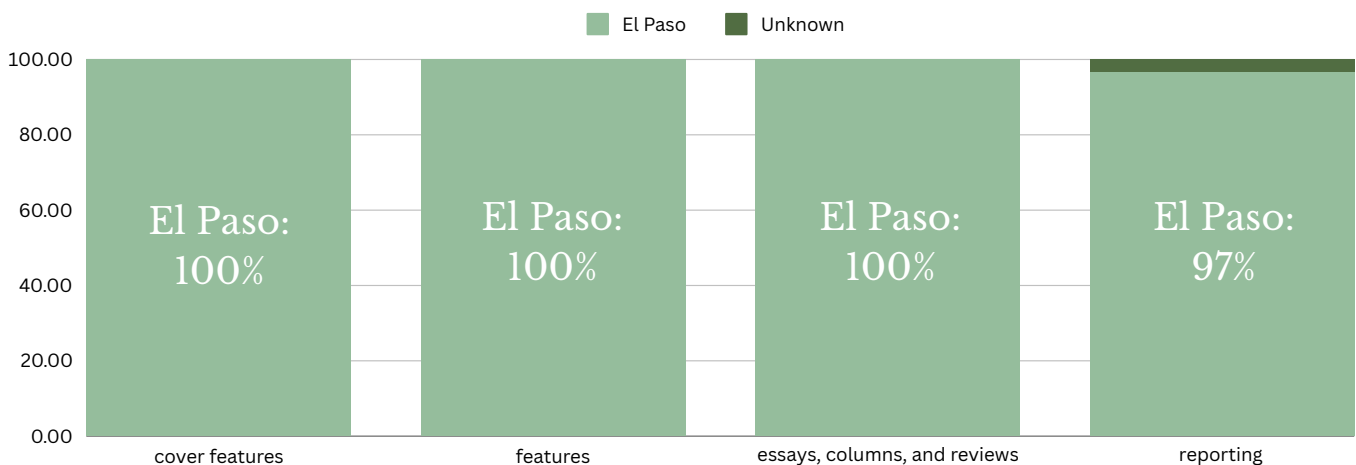
Key bylines by race (154 of 154 total bylines)



Key bylines by gender (279 of 279 total bylines)



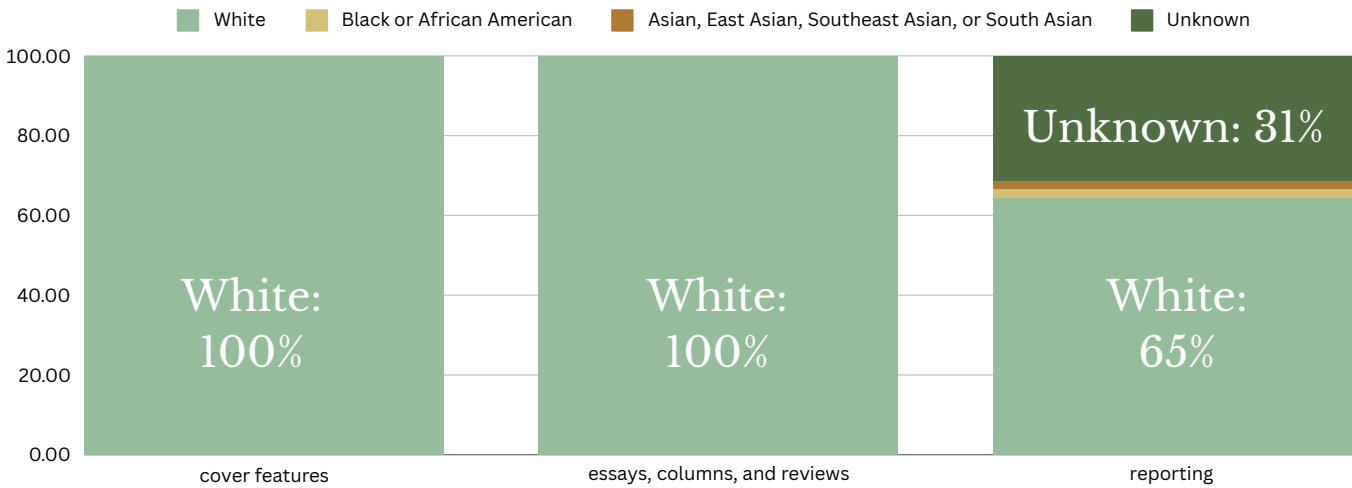
Key bylines by location (279 of 279 total bylines)



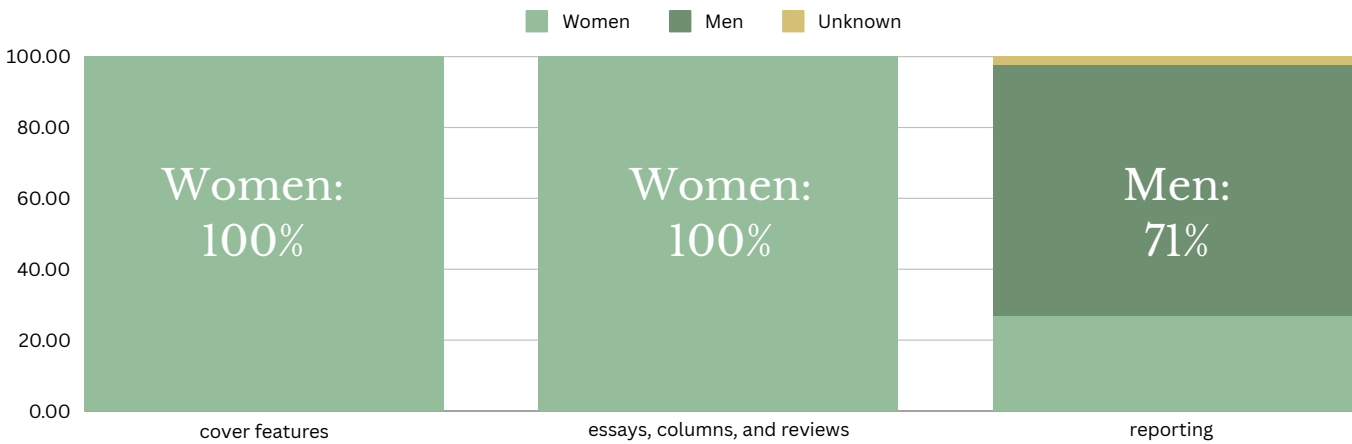
DISCOVER 361

KEY BYLINE TYPES BY RACE, GENDER, AND LOCATION

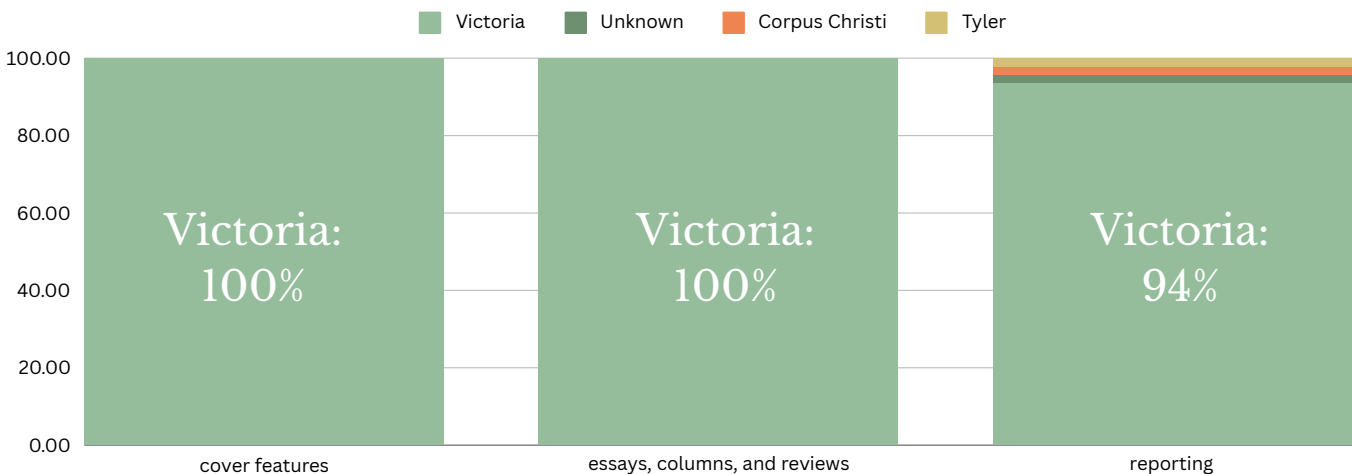
Key bylines by race (55 of 55 total bylines)



Key bylines by gender (55 of 55 total bylines)



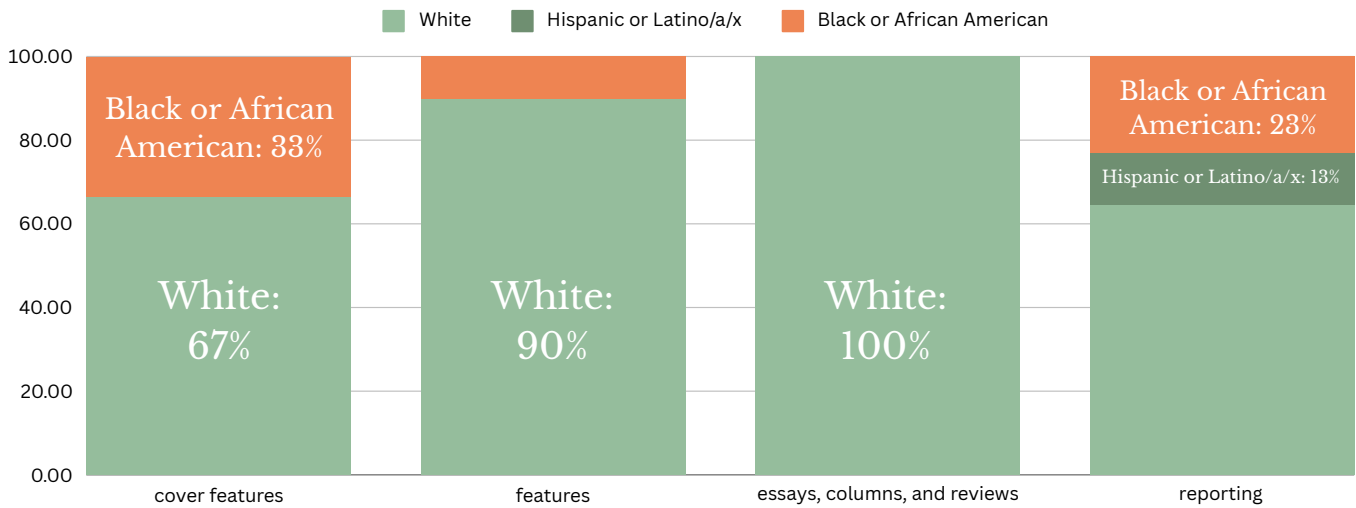
Key bylines by location (55 of 55 total bylines)



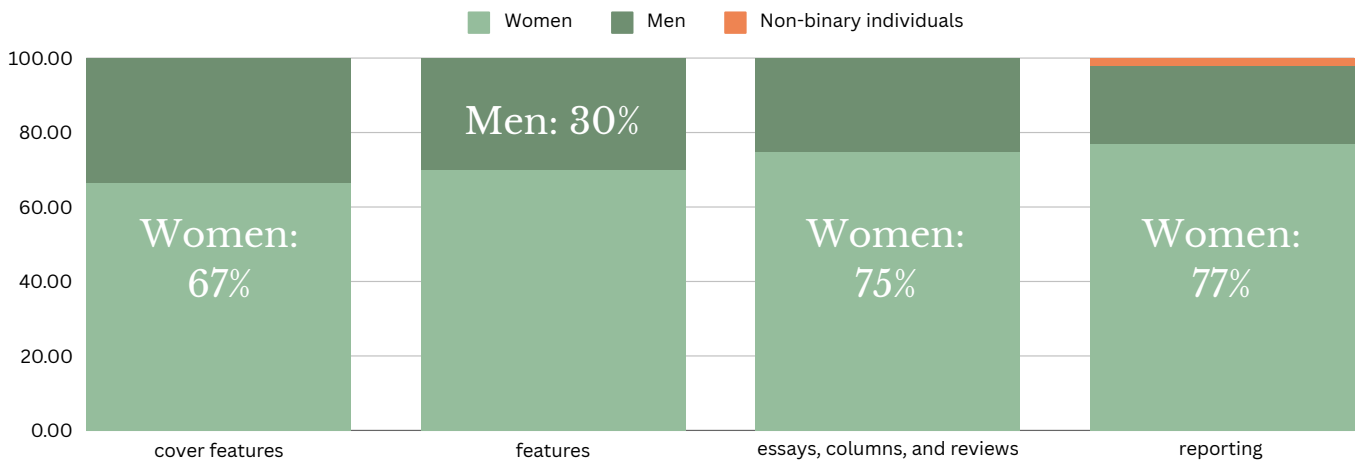
ETCETERA, ETX VIEW, & HARRISON

KEY BYLINE TYPES BY RACE, GENDER, AND LOCATION

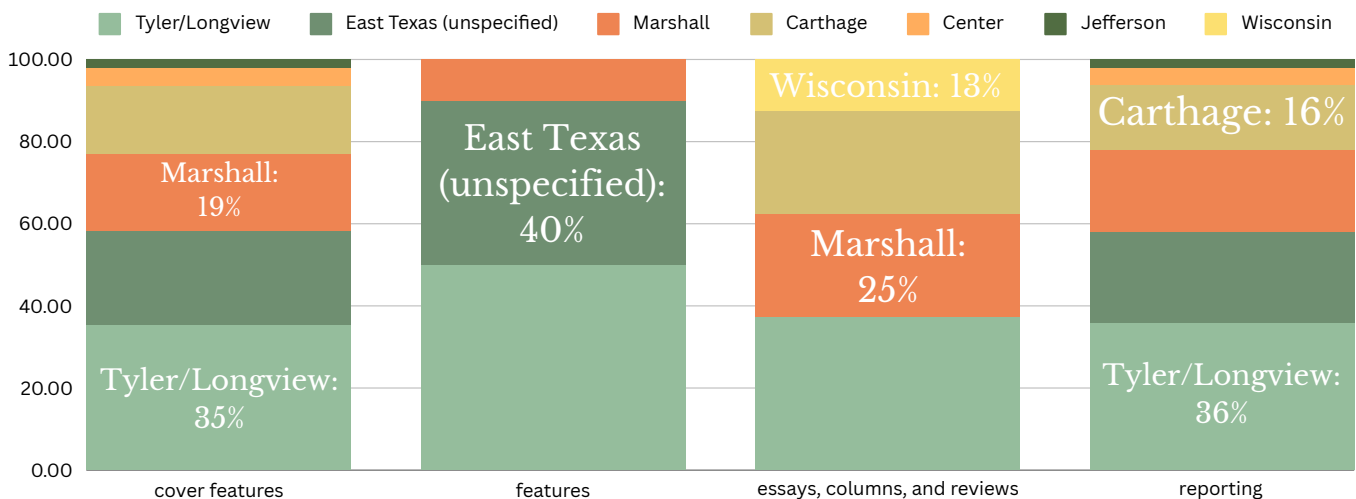
Key bylines by race (111 of 111 total bylines)



Key bylines by gender (111 of 111 total bylines)



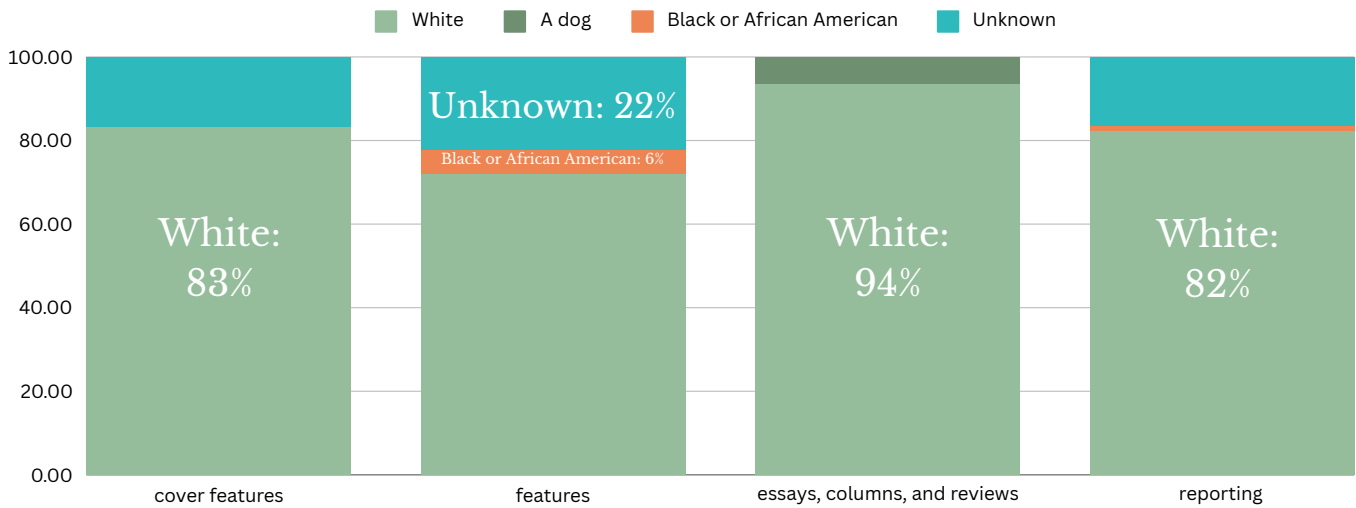
Key bylines by location (111 of 111 total bylines)



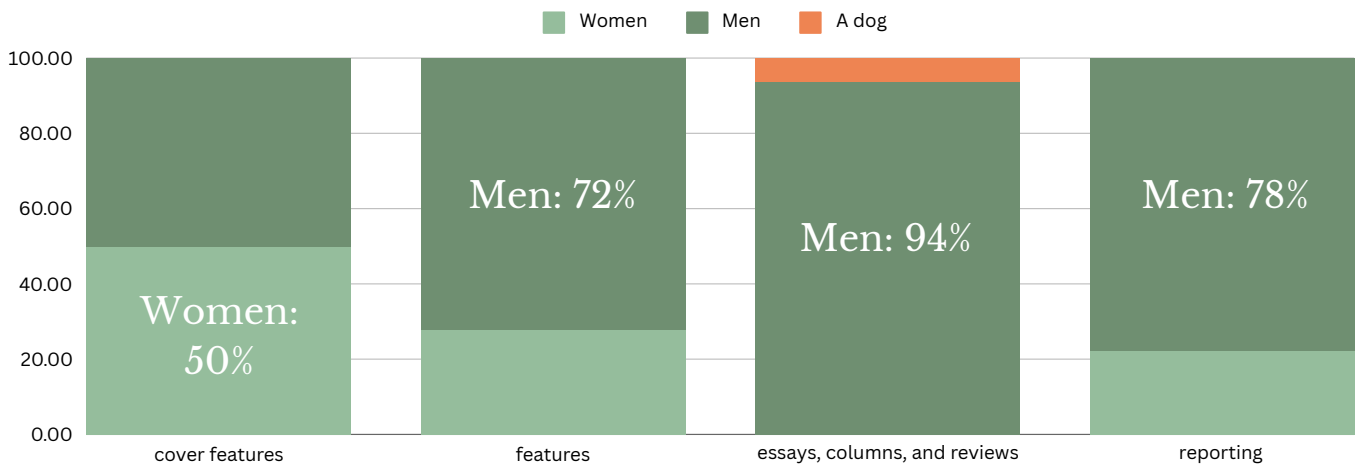
FORT WORTH MAGAZINE

KEY BYLINE TYPES BY RACE, GENDER, AND LOCATION

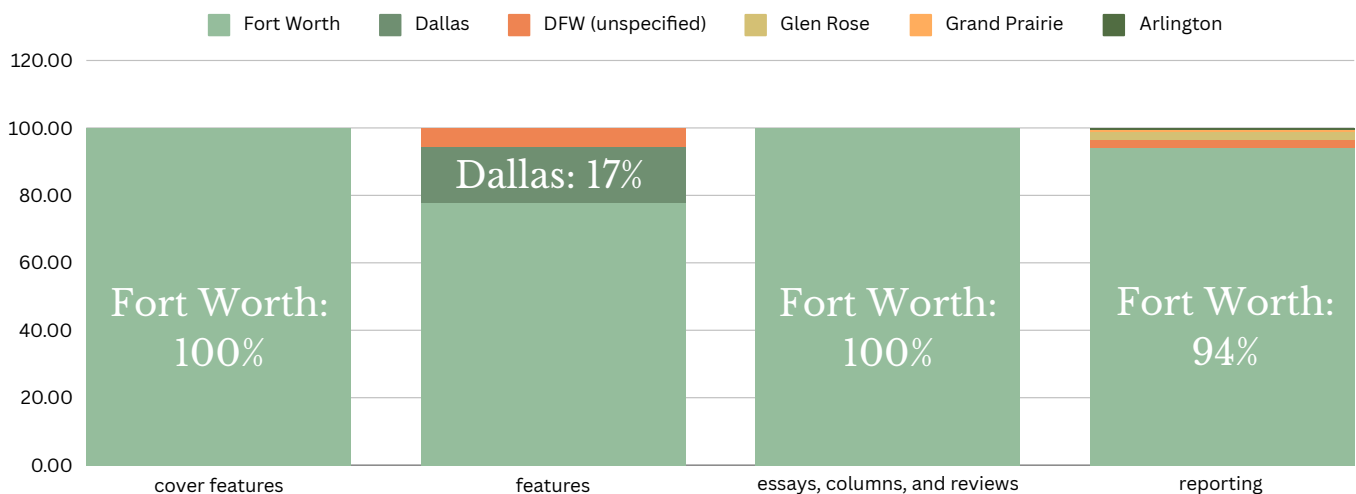
Key bylines by race (211 of 211 total bylines)



Key bylines by gender (111 of 111 total bylines)



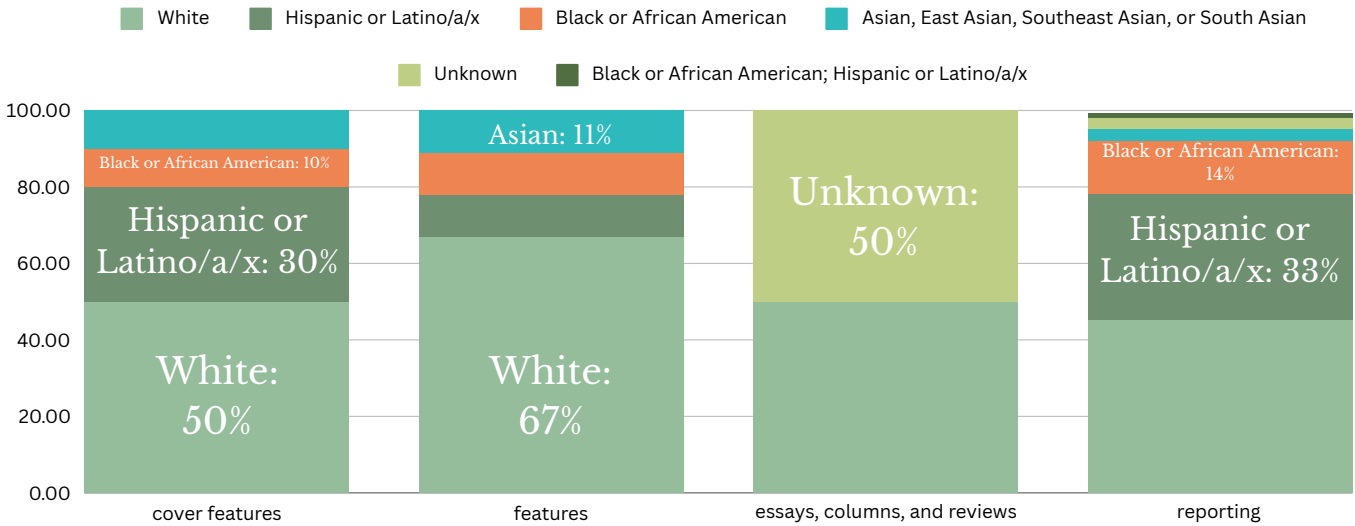
Key bylines by location (111 of 111 total bylines)



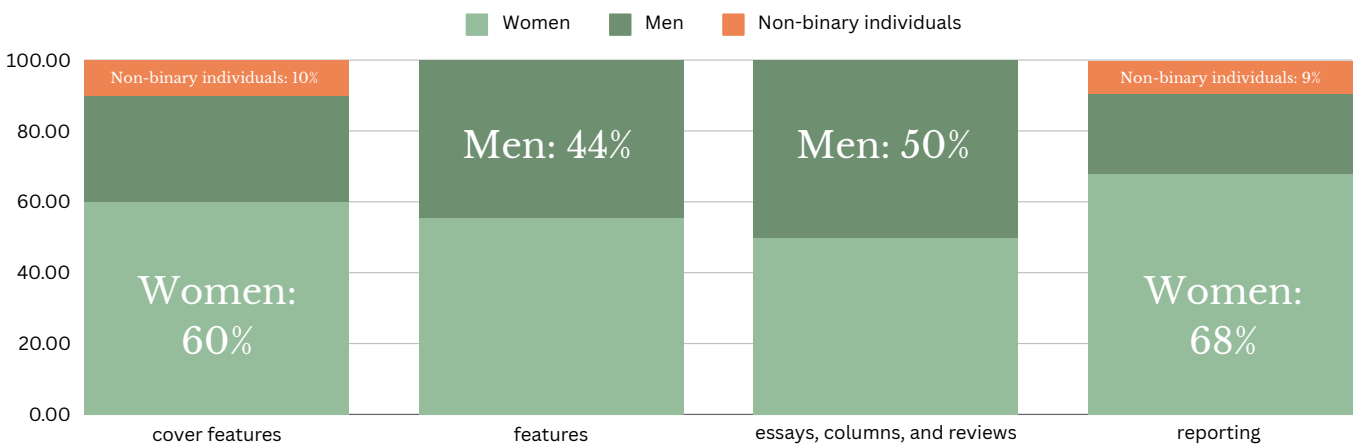
HOUSTONIA

KEY BYLINE TYPES BY RACE, GENDER, AND LOCATION

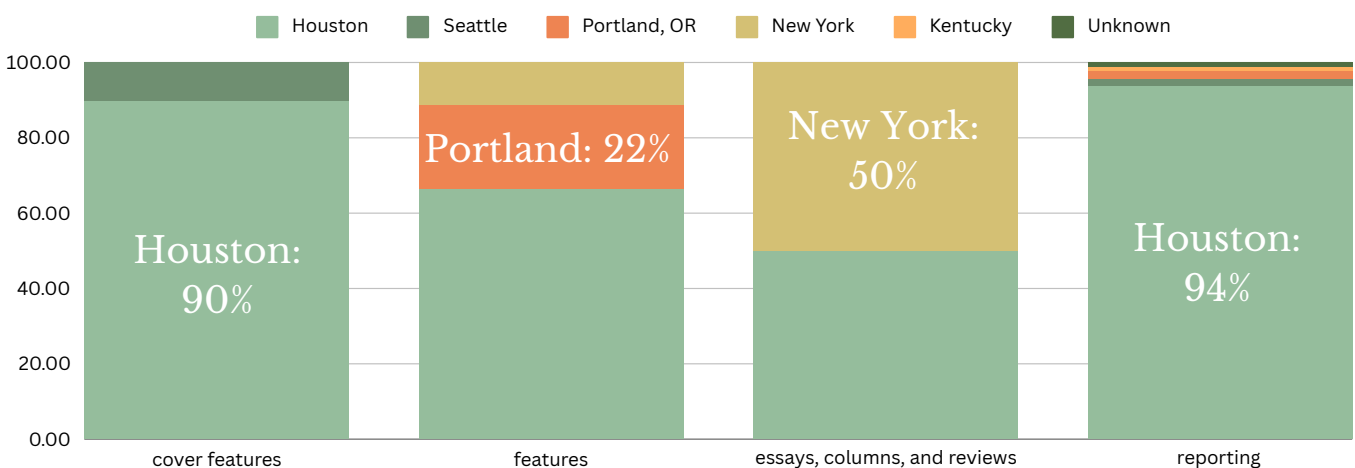
Key bylines by race (118 of 123 total bylines)



Key bylines by gender (118 of 123 total bylines)



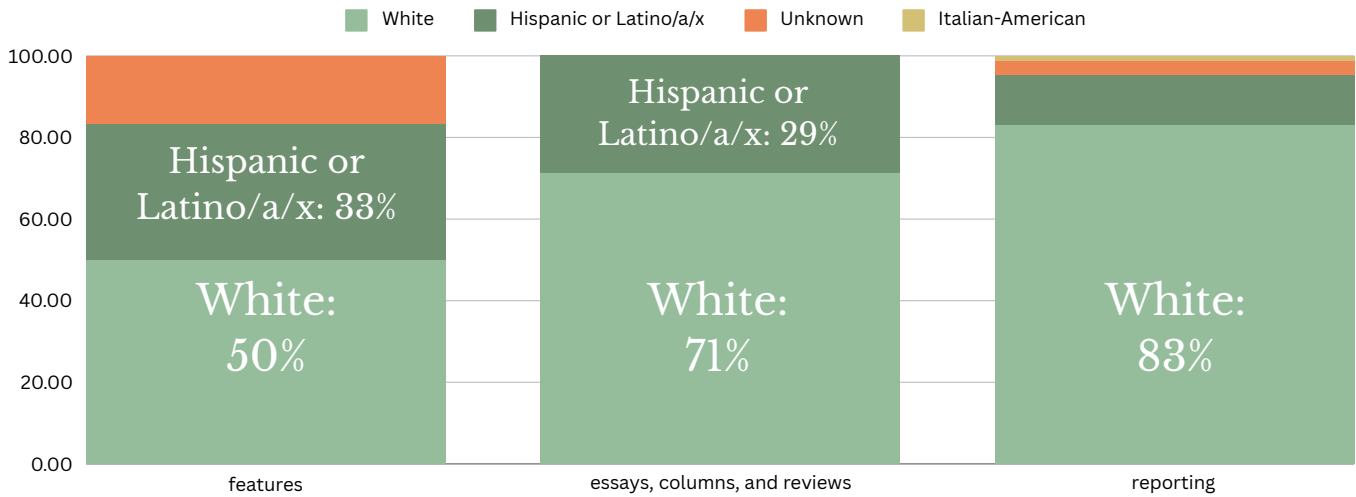
Key bylines by location (118 of 123 total bylines)



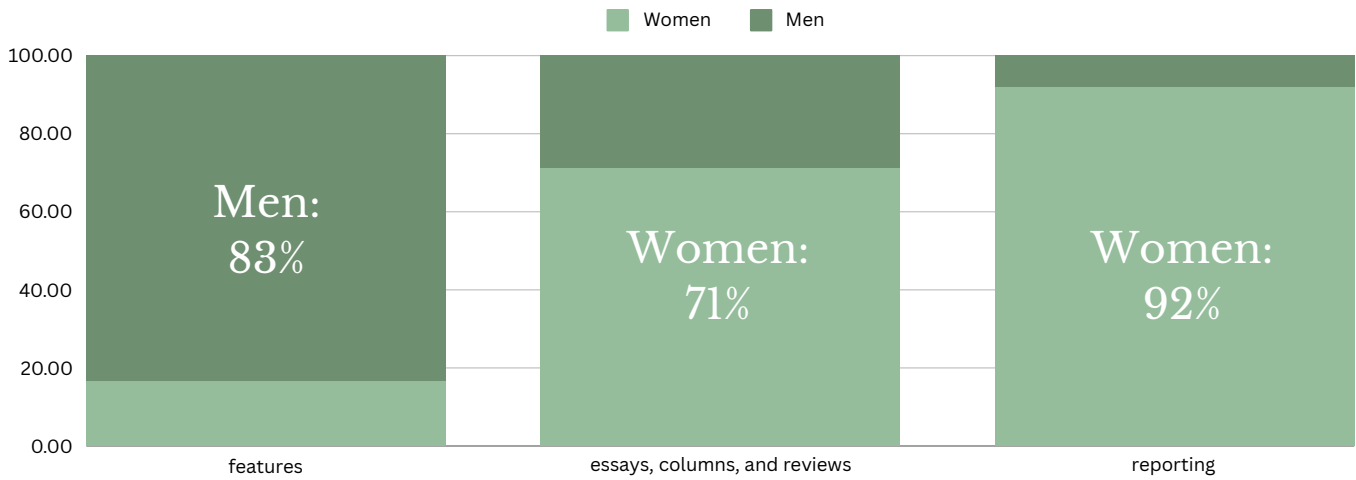
SAN ANTONIO MAGAZINE

KEY BYLINE TYPES BY RACE, GENDER, AND LOCATION

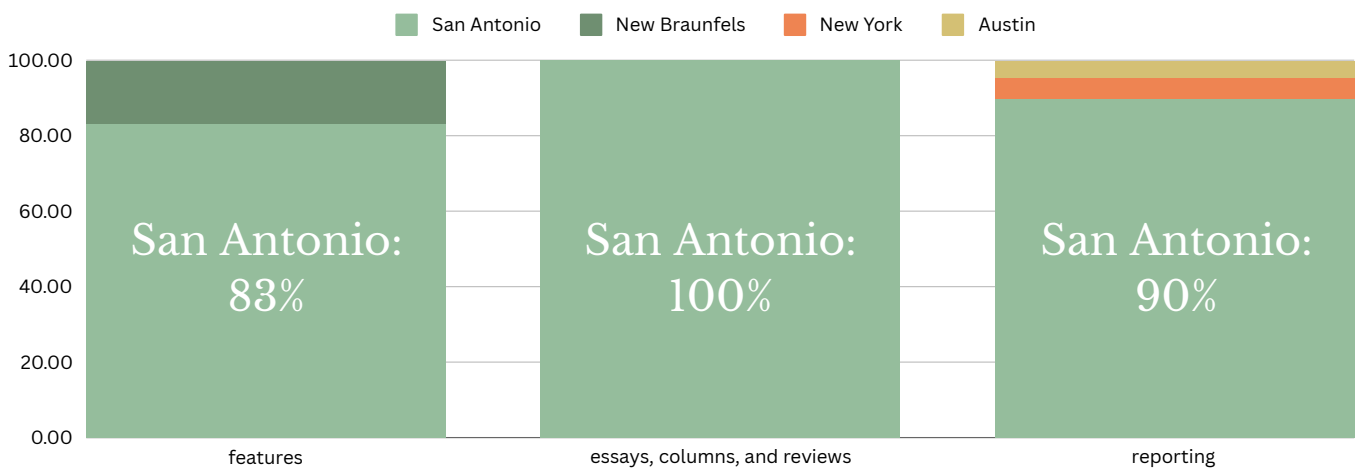
Key bylines by race (102 of 102 total bylines)



Key bylines by gender (102 of 102 total bylines)



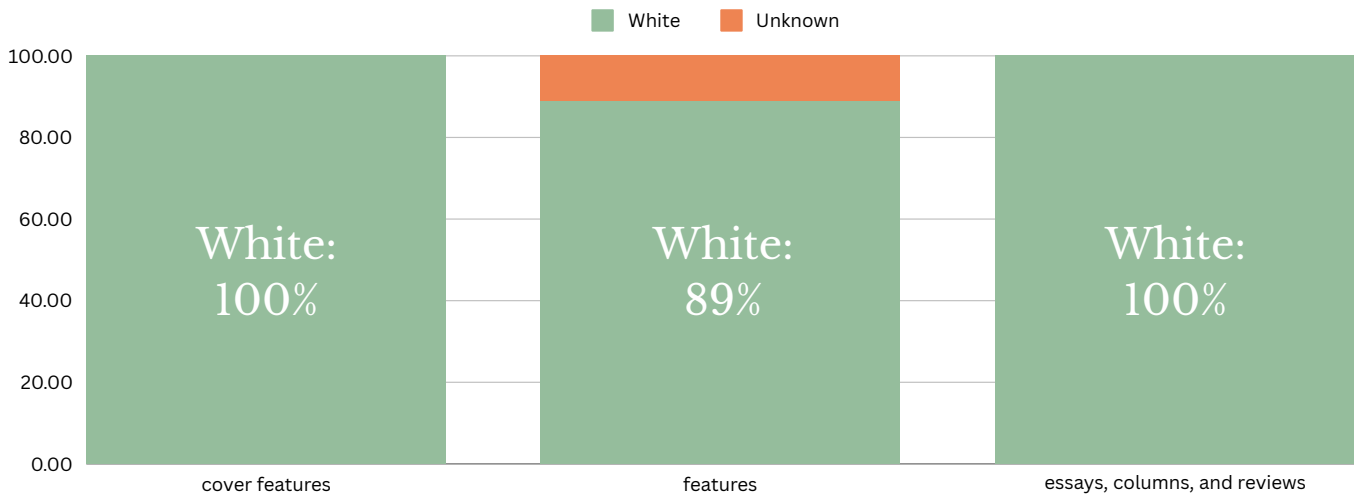
Key bylines by location (102 of 102 total bylines)



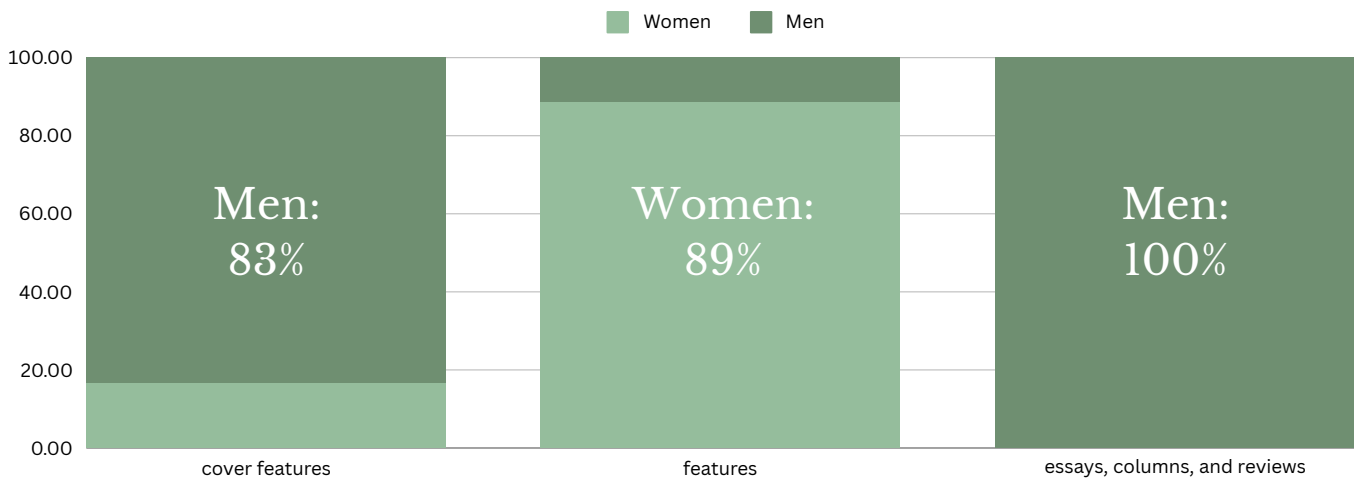
SOUTHLAKE STYLE

KEY BYLINE TYPES BY RACE, GENDER, AND LOCATION

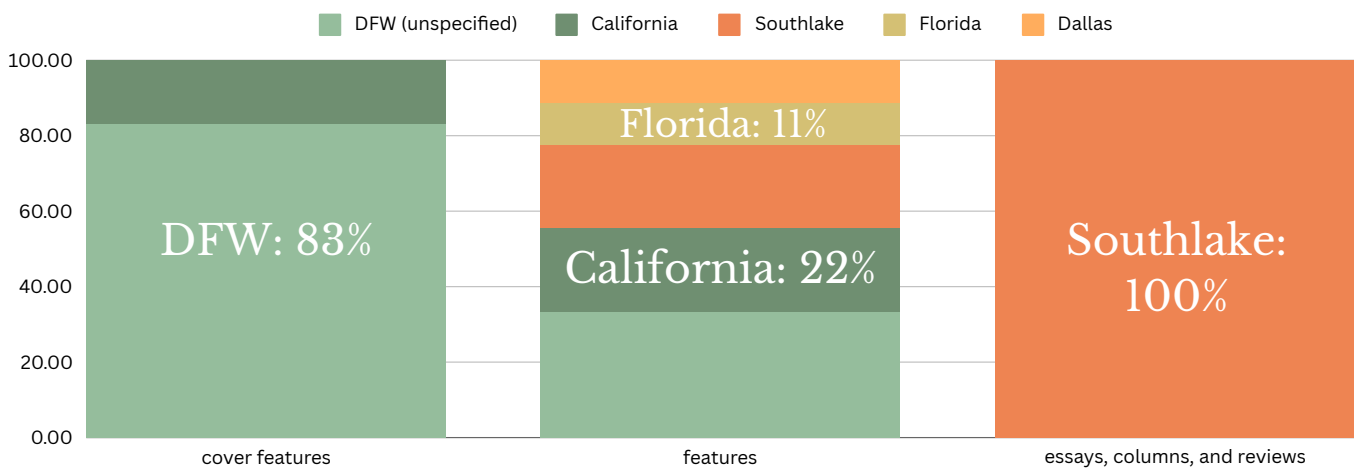
Key bylines by race (27 of 27 total bylines)



Key bylines by gender (27 of 27 total bylines)



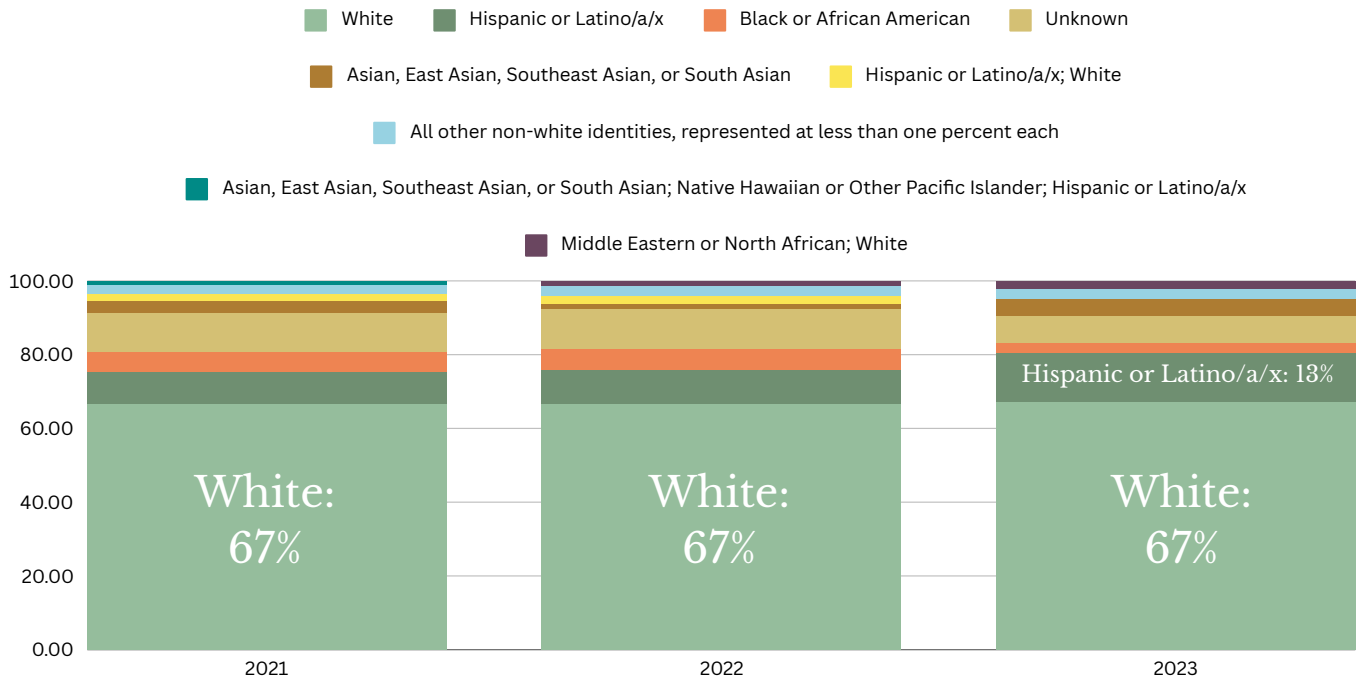
Key bylines by location (27 of 27 total bylines)



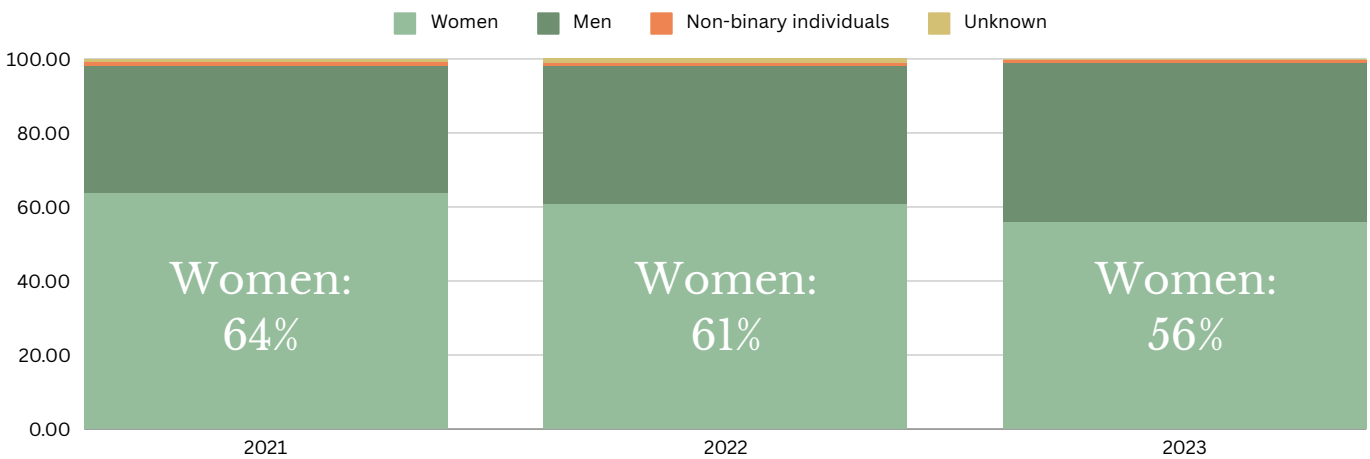
BYLINES OVER TIME

BYLINE DEMOGRAPHICS AT ALL MAGAZINES FROM 2021-2023 (TOTAL: 6,573 BYLINES)

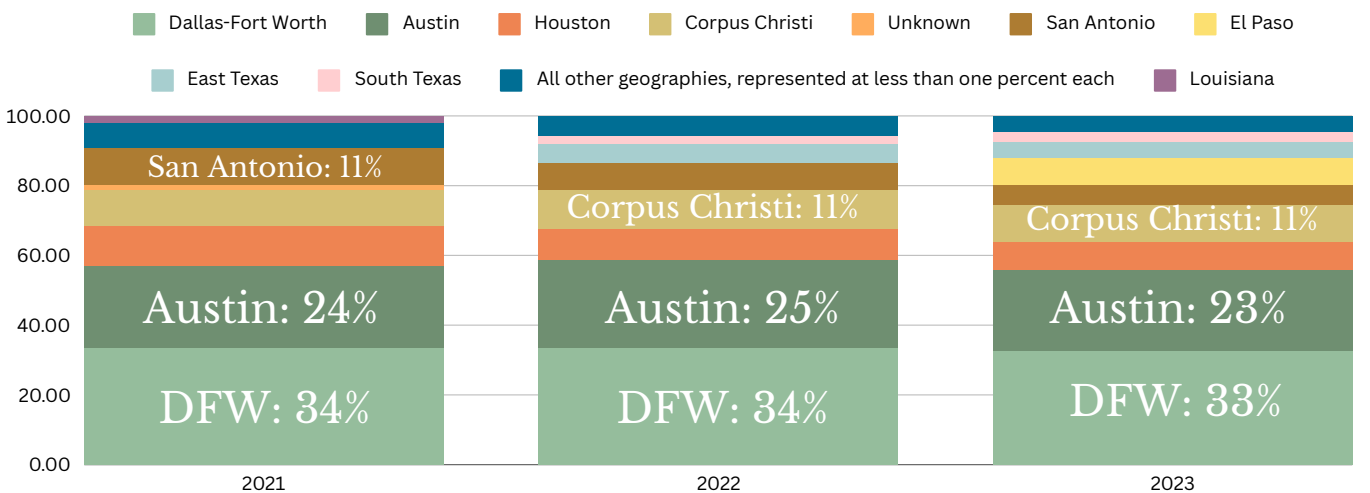
Bylines over three years of the TWBS by race



Bylines over three years of the TWBS by gender



Bylines over three years of the TWBS by location



ACKNOWLEDGMENTS

Three years in, this project remains both a labor of love and of deep frustration with the past and present of representation in Texas journalism. But I remain optimistic about its future. The scan's faults are entirely mine — though Lone Star beer may also stand to take some blame — but its strengths are due entirely to thoughtful support from Texas journalists, colleagues, and friends who also dream of a more inclusive and representative landscape for Texas writers.

The Texas Writers Byline Scan is made possible every year by my husband, Patrick Michels, who in addition to producing blockbuster podcasts for *Texas Monthly*, manages to run half-marathons, do the laundry, and keep two cats, a dog, and a data-addled wife fed every day.

I welcome feedback and can be reached any time at andrea.grimes@gmail.com. I can usually be found on [BlueSky](#) and [Instagram](#), and readers are encouraged to subscribe to my newsletter, [Home With The Armadillo](#).

See y'all next year,
Andrea



ABOUT THE AUTHOR OF THE TWBS

I am a white, cisgender woman writer, editor, and activist living in Austin. I grew up in suburban North Texas and have a B.A. in digital media from New York University and an M.A. in cultural anthropology from the University of Texas at Austin. My writing has appeared in the New York Times, The Nation, MSNBC, the Columbia Journalism Review, DAME, Rewire, Jezebel, Bitch, Rolling Stone, Cosmopolitan, and dozens of other publications.

Disclosures: My husband is employed by Texas Monthly, and I receive health insurance through the magazine's group plan. I've written for D Magazine and the Texas Observer in the past, and worked as the Texas Observer's digital editor from 2015-2016.